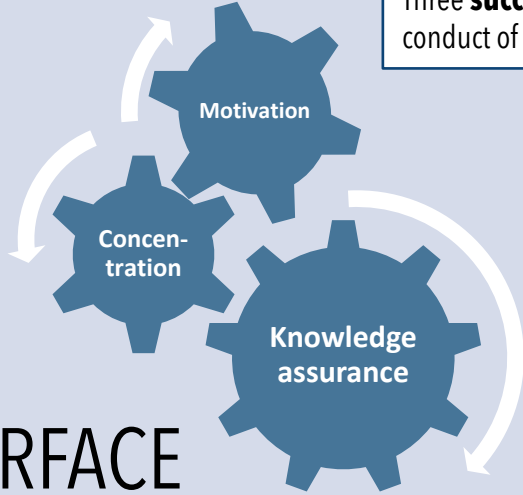


eLearning Platform

Conceptualization

Three **success factors** are necessary for an effective conduct of online workshops and eLearning modules.



SUCCESS FACTORS



SURVEY



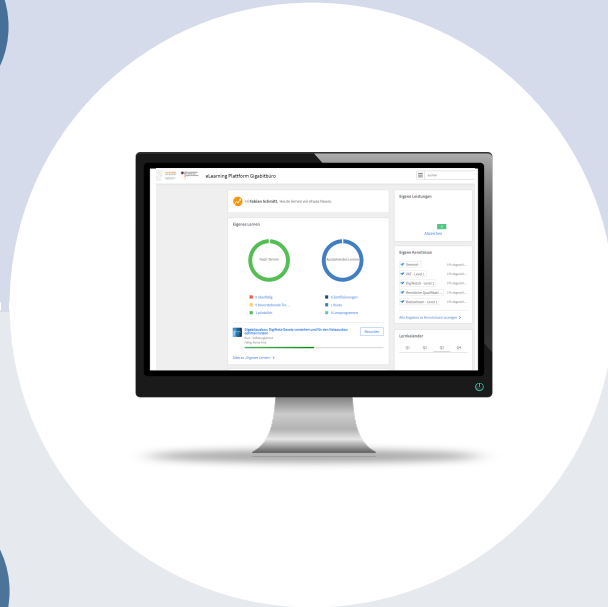
56%

of the survey participants think that the implementation of an eLearning platform provides some **added value**

52%

of the survey participants think that they memorize a lot by having the constant **possibility to ask questions**

Conducting a survey with experts/ potential users before implementing an eLearning-platform is useful to get an overview of **requirements regarding tools and functions.**



CONTENT

SURFACE



FORMATS

By using an eLearning-platform for the personal or professional development, a **broad range of learning formats** is available.



LEARNING TYPES



VISUAL



AUDITIVE



COGNITIVE

Each learning type needs to be considered when creating **eLearning contents** and choosing **suitable formats.**