

Infographic



What is the recommended course of action for aerospace suppliers during the aftermath of the Covid-19 pandemic?

Project Study SS 2020

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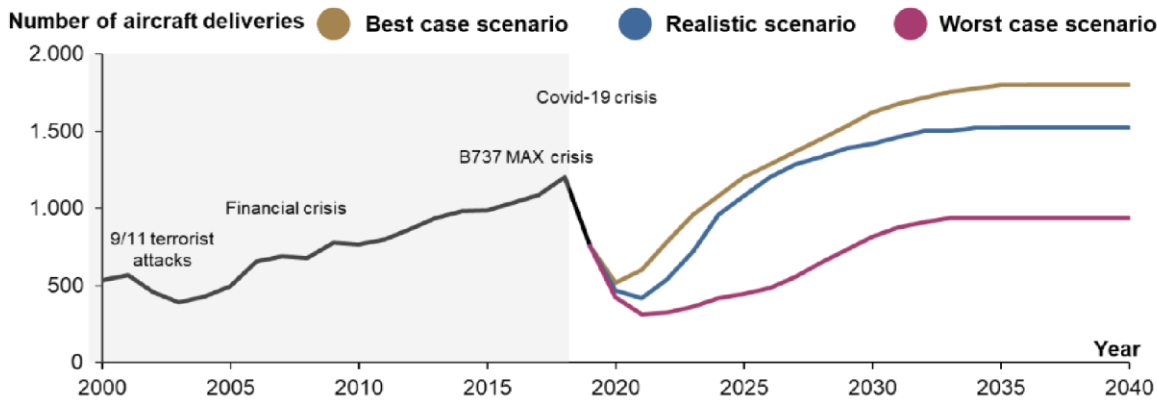


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Submitted on:

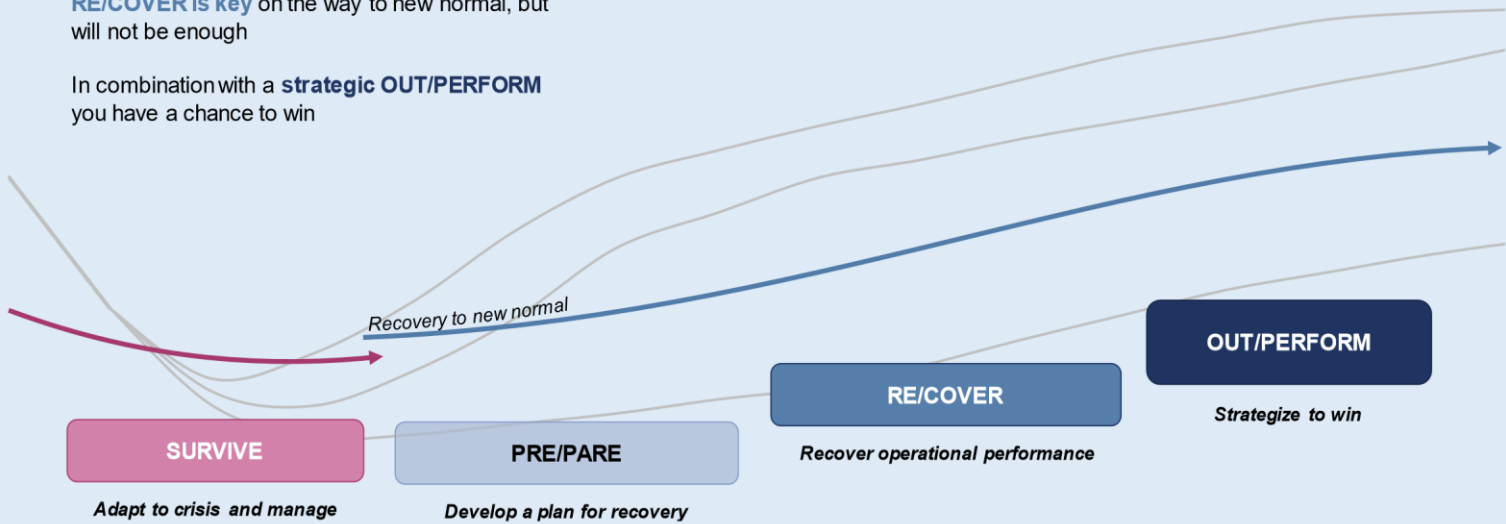
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The Covid-19 crisis affects the aerospace industry like no crisis before. Even in a best-case scenario the industry will need 5 years to recover

RE/COVER is key on the way to new normal, but will not be enough

In combination with a **strategic OUT/PERFORM** you have a chance to win



The four recovery phases are defined by the need to address specific pain points. Priorities will be shifting. Successful companies will be able to leverage the newly attained financial stability and operational adaptability.

Pain Point /Success Factors	SURVIVE	PRE/PARE	RE/COVER	OUT/PERFORM
Liquidity	●	●	◐	◑
Overcapacity	●	◐	◑	○
Demand Uncertainty	◑	●	◐	◑
Supply Risk	◑	●	●	◑
Cost Pressure	◑	●	●	◑
Financial Stability	◑	◑	●	●
Operational Adaptability	◑	◑	◑	●

A **V-shaped recovery** favors companies who are prepared to quickly ramp-up production after a period focused on securing liquidity and safe-guarding good supply chain relationships

A **U-shaped recovery** requires cost-effective downsizing. Focusing on core expertise and quickly carving out ineffective business units is essential to outperform competition during ramp-up period

A **L-shaped recovery** forces companies to restructure. Market exits and consolidations are common occurrences