

Antrag auf Anerkennung von Auslandsleistungen Application for recognition of international modules

Ich beantrage die Anerkennung des Moduls/Kurses [REDACTED] für das TUM BWL Master Modul „Strategies in Multinational Enterprises (SMNE)“.

I herewith apply for the recognition of the module/course [REDACTED] for the TUM-BWL Master Module “Strategies in Multinational Enterprises (SMNE)”.

Angaben zur/zum Studierenden / Student details

Name der/des Studierenden / Name of student	
Matrikelnummer / Matriculation number	
Studiengang / Degree	
E-Mail Adresse / email address	

Angaben zur Gastuniversität / Details relating to host university:

Name der Universität / Name of University	
Land / Country	
Name des Prüfungsfachs / Title of exam	
Kursnummer / Course number	
Anzahl der Credits / Number of Credits	
Link zum Modul/Kurs / Link to module/course	

Angaben zur TUM School of Management / Details relating to TUM School of Management:

TUM SOM Veranstaltungstitel / TUM SOM Course title	
WI Kursnummer / WI course number	
Anzahl der ECTS / Number of ECTS	

Vergleich der Lerninhalte/Ziele / Comparison of course contents/goals

Art / Type	Modul/LV / module/course SMNE - TUM SOM	Auslandsmodul / International module
Lerninhalte / Contents	Students gain in-depth knowledge about important elements of strategy as well as major concepts and instruments needed for the successful management of multinational enterprises (MNEs). This knowledge will be applied in case studies which will be analyzed and discussed in class.	
Ziel / Goal	Upon successful completion of this module, students are able to recall, understand and explain key concepts of corporate strategies in multinational enterprises (MNEs). Moreover, they can apply their knowledge to practical problems and challenges. Participants are able to analyze company portfolios and to set up growth programs in order to develop a sound strategy for MNEs. Finally, students are able to analyze and solve case studies as well as to create case solutions.	

Entscheidung / Decision Chair of Strategic and International Management:

Inhaltliche Gleichwertigkeit gegeben ja / yes
 Course equivalence proven no / nein