

Antrag auf Anerkennung von Auslandsleistungen Application for recognition of international modules

Ich beantrage die Anerkennung des Moduls/Kurses [redacted] für das TUM BWL Master Teilmodul „Strategic and International Management“.

I herewith apply for the recognition of the module/course [redacted] for the TUM-BWL Master Partial module “Strategic and International Management”.

Angaben zur/zum Studierenden / Student details

Name der/des Studierenden / Name of student	
Matrikelnummer / Matriculation number	
Studiengang / Degree	
E-Mail Adresse / email address	

Angaben zur Gastuniversität / Details relating to host university:

Name der Universität / Name of University	
Land / Country	
Name des Prüfungsfachs / Title of exam	
Kursnummer / Course number	
Anzahl der Credits / Number of Credits	
Link zum Modul/Kurs / Link to module/course	

Angaben zur TUM School of Management / Details relating to TUM School of Management:

TUM SOM Veranstaltungstitel / TUM SOM Course title	
WI Kursnummer / WI course number	
Anzahl der ECTS / Number of ECTS	

Vergleich der Lerninhalte/Ziele / Comparison of course contents/goals

Art / Type	Teilmodul/LV / partial module/course Strategic and International Management -TUM SOM	Auslandsmodul / International module
Lerninhalte / Contents	<p>Strategic and international management targets long term decisions and the sustainable development of the company. In the course of globalization, it is crucial to consider the international dimension of management. Strategic and international management skills are not only important in the management of companies that are doing business across borders, but also within single business functions when shaping competitive strategy. In detail, this module discusses the following aspects:</p> <ul style="list-style-type: none"> - Foundations of management - Stakeholders, objectives, and governance - Strategic decision making and performance - Strategy analysis - Competitive strategies - Strategy implementation 	
Ziel / Goal	<p>Upon successful completion of this module, students are able to understand and reproduce fundamental knowledge about the management of multinational enterprises. Furthermore, students are able to explain and apply theories, models and methods related to international management as well as strategies of multinational enterprises. Further, students are able to identify and analyze challenges and problems in multinational enterprises respectively; they are able to develop and outline solution approaches by applying theoretical concepts.</p>	

Entscheidung / Decision Chair of Strategic and International Management:

Inhaltliche Gleichwertigkeit gegeben ja / yes
 Course equivalence proven no / nein