

Introduction of SIM.TUM

Research & Teaching Exposé

Prof. Dr. Thomas Hutzschenreuter
Chair of Strategic and International Management
Technical University of Munich

What We Do



Research & Science



Teaching & Education



Executive Services



Media & Public

We conduct impactful research and teach skills that future strategists need:

Our focus lies on:

- **Firms & Success**
- **Strategy & Governance**
- **Technology & Global Contexts**
- **Dynamics & Transformations**

Who We Are

Professor & Chairholder



Univ.-Prof. Dr. Thomas Hutzschenreuter

Secretary



Maria Vuillemin

Our Doctoral Candidates



Tim Lämmermann



Jan Müller



Franziskus Perkhofer



Aditi Sarkar Sengupta



Lynn Waffenschmidt

Participating in our courses enables many opportunities for you

Skills you can learn with our courses

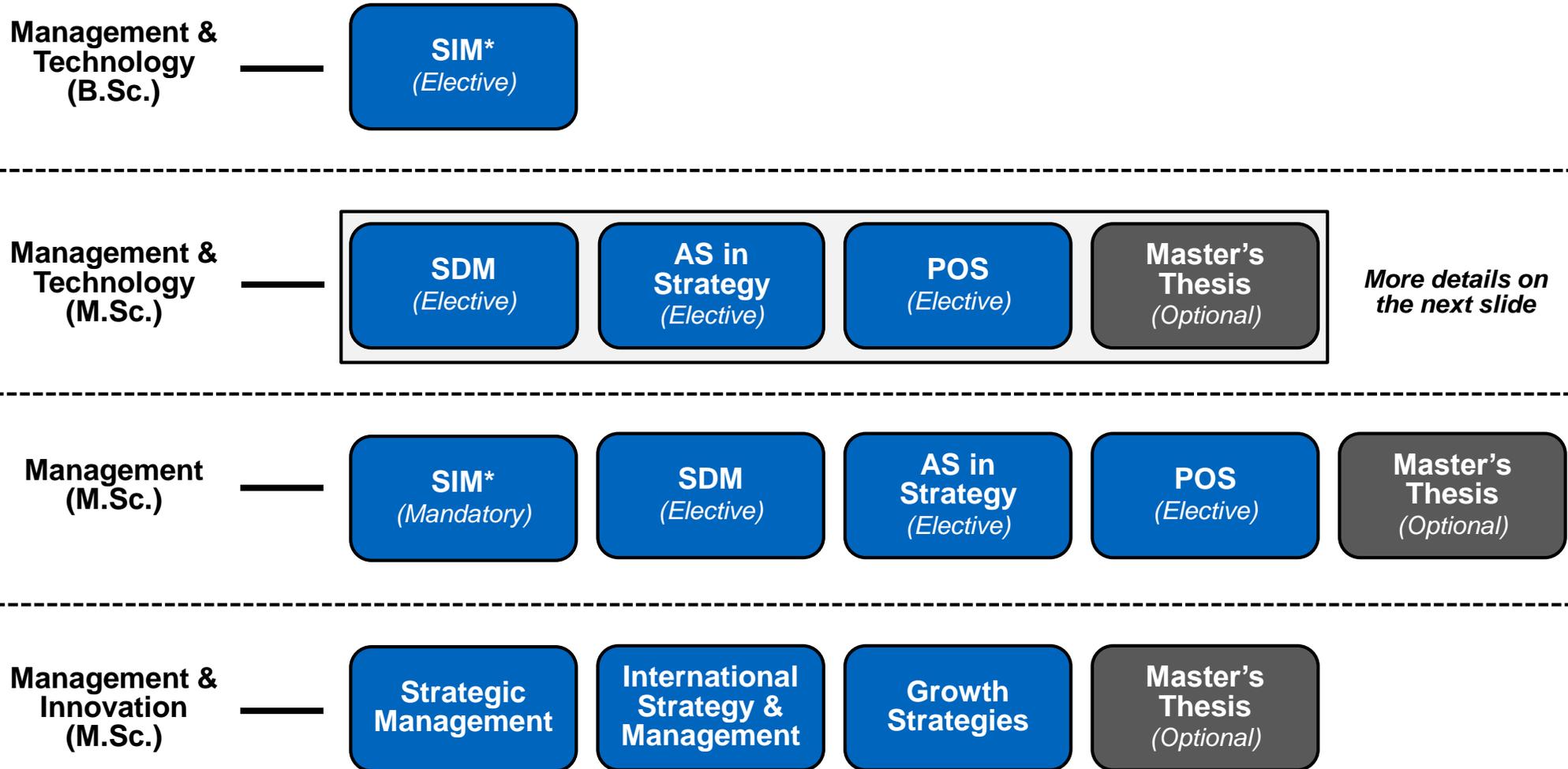
Strategy knowledge	Critical thinking	Research skills	Strategic problem solving	Communication
				
Learn strategic management skills for practice- and theory-oriented challenges	Learn how to critically reflect interesting phenomena and information	Learn the abilities needed to conduct impactful research projects	Learn how to approach and solve real-world management problems	Learn to successfully present your results to demanding audiences
<i>all modules</i>	<i>all modules</i>	<i>e.g., AS, MT</i>	<i>e.g., POS, SDM</i>	<i>e.g., SDM, AS</i>

Our **SIM.TUM** alumni are in leading positions in successful firms and consultancies like:

							... among others
							

We offer highly insightful courses for different study programs

Selectable SIM.TUM courses for your individual study program



*SIM – Strategic and International Management

Our teaching portfolio explained in detail

	SDM	AS in Strategy	POS	MT	SIM.TUM Doctorate**
	Strategic Decision Making & Business Simulation	Advanced Seminar in Strategy	Principles of Strategy	Master's Thesis	Doctoral Program @ SIM.TUM
Content	<ul style="list-style-type: none"> SDM techniques lecture (in class) SDM techniques exercises (in class) Compet. business simulation game (in class & online) 	<ul style="list-style-type: none"> Multiple seminars in the research domains of: <ul style="list-style-type: none"> Strategy & Technology Strategy & Global Contexts 	<ul style="list-style-type: none"> Strategy principles (online) Strategy principles (in class) 	<ul style="list-style-type: none"> Own impactful research projects Integration in SIM.TUM research Deep collaboration with our doctoral candidates 	<ul style="list-style-type: none"> Firms, contexts, & success Strategies & transformations Strategy & technology Strategy & global contexts
Duration	1 semester	1 semester	1 semester	6 months	3 years
Semester Turnus	Winter & Summer	Winter & Summer	Winter	Continuously	Continuously
Prerequisite	-	-	-	Min. grade of 2.3 in one of our modules*	On-demand
Examination	Business game results, group work, & presentations	Group work, seminar paper, & presentations	Final multiple-choice exam	Thesis	Thesis

* Including our previously offered modules such as SMNE or FOS

**Internal and external doctorates possible