Introduction of SIM.TUM

Research & Teaching Exposé
We are the Chair of Strategic and International Management

What We Do

| Research & Science | Teaching & Education | Executive Services | Media & Public |

We conduct impactful research and teach skills that future strategists need:

Our focus lies on:

• Firms & Success
• Strategy & Governance
• Technology & Global Contexts
• Dynamics & Transformations

Who We Are

<table>
<thead>
<tr>
<th>Professor &amp; Chairholder</th>
<th>Secretary</th>
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<tbody>
<tr>
<td>Univ.-Prof. Dr. Thomas Hutzschenreuter</td>
<td>Maria Vuillemin</td>
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</tbody>
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Our Doctoral Candidates

- Tim Lämmermann
- Jan Müller
- Franziskus Perkhofer
- Aditi Sarkar Sengupta
- Lynn Waffenschmidt

Prof. Dr. Thomas Hutzschenreuter
Chair of Strategic and International Management
Technical University of Munich
Participating in our courses enables many opportunities for you

Skills you can learn with our courses

<table>
<thead>
<tr>
<th>Strategy knowledge</th>
<th>Critical thinking</th>
<th>Research skills</th>
<th>Strategic problem solving</th>
<th>Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Learn strategic management skills for practice- and theory-oriented challenges</td>
<td>Learn how to critically reflect interesting phenomena and information</td>
<td>Learn the abilities needed to conduct impactful research projects</td>
<td>Learn how to approach and solve real-world management problems</td>
<td>Learn to successfully present your results to demanding audiences</td>
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*all modules*  
*e.g., AS, MT*  
*e.g., POS, SDM*  
*e.g., SDM, AS*

Our SIM.TUM alumni are in leading positions in successful firms and consultancies like:

- Siemens Advanta Consulting
- McKinsey & Company
- AlixPartners
- BASF
- strategy &
- Oliver Wyman
- BMW
- ... among others

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Technical University of Munich
We offer highly insightful courses for different study programs

Selectable SIM.TUM courses for your individual study program

**Management & Technology (B.Sc.)**
- SIM* (Elective)

**Management & Technology (M.Sc.)**
- SDM (Elective)
- AS in Strategy (Elective)
- POS (Elective)
- Master’s Thesis (Optional)

**Management (M.Sc.)**
- SIM* (Mandatory)
- SDM (Elective)
- AS in Strategy (Elective)
- POS (Elective)
- Master’s Thesis (Optional)

**Management & Innovation (M.Sc.)**
- Strategic Management
- International Strategy & Management
- Growth Strategies
- Master’s Thesis (Optional)

*SIM – Strategic and International Management

Prof. Dr. Thomas Hutzscheneuert
Chair of Strategic and International Management
Technical University of Munich
### Our teaching portfolio explained in detail

<table>
<thead>
<tr>
<th>SDM</th>
<th>AS in Strategy</th>
<th>POS</th>
<th>MT</th>
<th>SIM.TUM Doctorate**</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Strategic Decision Making &amp; Business Simulation</strong></td>
<td><strong>Advanced Seminar in Strategy</strong></td>
<td><strong>Principles of Strategy</strong></td>
<td><strong>Master’s Thesis</strong></td>
<td><strong>Doctoral Program @ SIM.TUM</strong></td>
</tr>
<tr>
<td>• SDM techniques lecture (in class)</td>
<td>• Multiple seminars in the research domains of:</td>
<td>• Strategy principles (online)</td>
<td>• Own impactful research projects</td>
<td>• Firms, contexts, &amp; success</td>
</tr>
<tr>
<td>• SDM techniques exercises (in class)</td>
<td>• Strategy &amp; Technology</td>
<td>• Strategy principles (in class)</td>
<td>• Integration in SIM.TUM research</td>
<td>• Strategies &amp; transformations</td>
</tr>
<tr>
<td>• Compet. business simulation game (in class &amp; online)</td>
<td>• Strategy &amp; Global Contexts</td>
<td>• Deep collaboration with our doctoral candidates</td>
<td>• Strategy &amp; technology</td>
<td>• Strategy &amp; global contexts</td>
</tr>
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<table>
<thead>
<tr>
<th>Content</th>
<th><strong>Duration</strong></th>
<th><strong>Semester Turnus</strong></th>
<th><strong>Prerequisite</strong></th>
<th><strong>Examination</strong></th>
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<tbody>
<tr>
<td>• SDM techniques lecture (in class)</td>
<td>1 semester</td>
<td>Winter &amp; Summer</td>
<td>-</td>
<td>Business game results, group work, &amp; presentations</td>
</tr>
<tr>
<td>• SDM techniques exercises (in class)</td>
<td>1 semester</td>
<td>Winter &amp; Summer</td>
<td>-</td>
<td>Group work, seminar paper, &amp; presentations</td>
</tr>
<tr>
<td>• Compet. business simulation game (in class &amp; online)</td>
<td>1 semester</td>
<td>Winter</td>
<td>-</td>
<td>Final multiple-choice exam</td>
</tr>
<tr>
<td>• Multiple seminars in the research domains of:</td>
<td>6 months</td>
<td>Continuously</td>
<td>Min. grade of 2.3 in one of our modules*</td>
<td>Thesis</td>
</tr>
<tr>
<td>• Strategy &amp; Technology</td>
<td>Continuously</td>
<td>On-demand</td>
<td></td>
<td>Thesis</td>
</tr>
<tr>
<td>• Strategy &amp; Global Contexts</td>
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* Including our previously offered modules such as SMNE or FOS
** Internal and external doctorates possible

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