



# Introduction of SIM.TUM

## Research & Teaching Exposé

#### We are the Chair of Strategic and International Management



#### What We Do









Research & Science

Teaching & Education

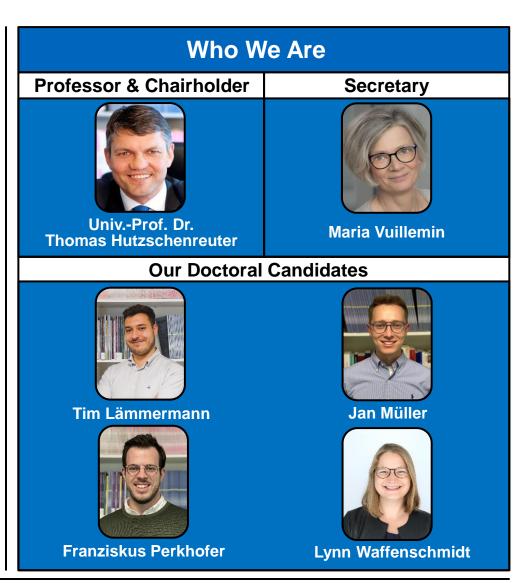
**Executive Services** 

Media & Public

We conduct impactful research and teach skills that future strategists need:

#### Our focus lies on:

- Firms & Success
- Strategy & Governance
- Technology & Global Contexts
- Dynamics & Transformations



### Participating in our courses enables many opportunities for you



Skills you can learn with our courses

# Strategy knowledge



Learn strategic management skills for practiceand theoryoriented challenges

all modules

#### **Critical thinking**



Learn how to critically reflect interesting phenomena and information

all modules

#### Research skills



Learn the abilities needed to conduct impactful research projects

e.g., AS, MT

# Strategic problem solving



Learn how to approach and solve real-world management problems

e.g., FOS, SDM

#### Communication



Learn to successfully present your results to demanding audiences

e.g., SDM, AS

Our SIM.TUM alumni are in leading positions in successful firms and consultancies like:



McKinsey & Company

**Alix**Partners













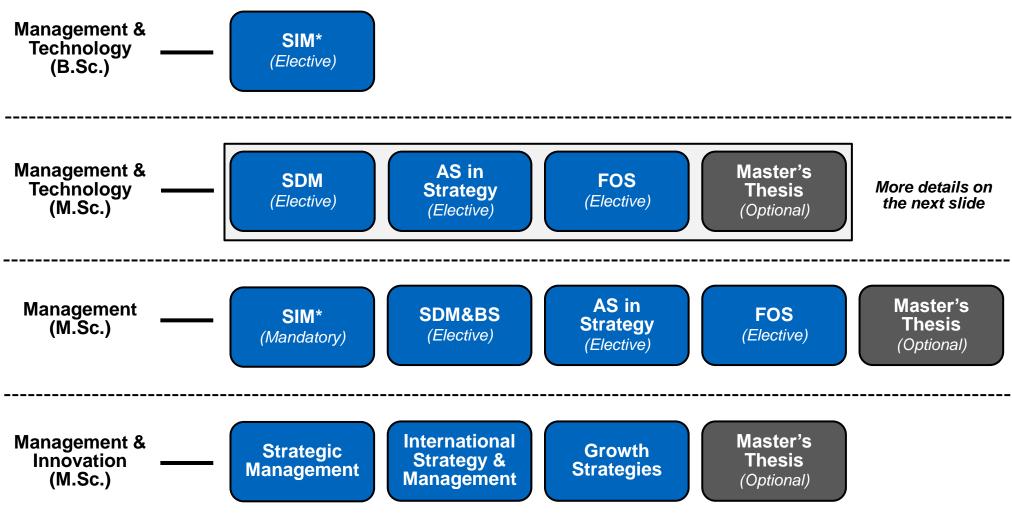


... among others

#### We offer highly insightful courses for different study programs



Selectable SIM.TUM courses for your individual study program



<sup>\*</sup>SIM – Strategic and International Management

### Our teaching portfolio explained in detail



	SDM	AS in Strategy	FOS	МТ	SIM.TUM Doctorate**
	Strategic Decision Making & Business Simulation	Advanced Seminar in Strategy	Fundamentals of Strategy	Master's Thesis	Doctoral Program @ SIM.TUM
Content	<ul> <li>SDM techniques lecture (in class)</li> <li>SDM techniques exercises (in class)</li> <li>Compet. business simulation game (in class &amp; online)</li> </ul>	<ul> <li>Multiple seminars in the research domains of:</li> <li>Strategy &amp; Technology</li> <li>Strategy &amp; Global Contexts</li> </ul>	<ul> <li>SIM (online)</li> <li>SMNE (online)</li> <li>Strategy principles (in class)</li> <li>Exercises (in class &amp; online)</li> </ul>	<ul> <li>Own impactful research projects</li> <li>Integration in SIM.TUM research</li> <li>Deep collaboration with our doctoral candidates</li> </ul>	<ul> <li>Firms, contexts, &amp; success</li> <li>Strategies &amp; transformations</li> <li>Strategy &amp; technology</li> <li>Strategy &amp; global contexts</li> </ul>
Duration	1 semester	1 semester	1 semester	6 months	3 years
Semester Turnus	Winter & Summer	Winter & Summer***	Winter***	Continuously	Continuously
Prerequisite	-	-	-	Min. grade of 2.3 in one of our modules*	On-demand
Examination	Business game results, group work, & presentations	Group work, seminar paper, & presentations	Final multiple- choice exam	Thesis	Thesis

<sup>\*</sup> Including our previously offered modules such as SMNE \*\*Internal and external doctorates possible

<sup>\*\*\*</sup> not offered in WS24/25