

# Introduction of SIM.TUM

## Research & Teaching Exposé

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Prof. Dr. Thomas Hutzschenreuter  
Chair of Strategic and International Management  
Technical University of Munich

# We are the Chair of Strategic and International Management

## What We Do



**Research &  
Science**



**Teaching &  
Education**



**Executive  
Services**



**Media &  
Public**

**We conduct impactful research and teach  
skills that future strategists need:**

**Our focus lies on:**

- **Firms & Success**
- **Strategy & Governance**
- **Technology & Global Contexts**
- **Dynamics & Transformations**

## Who We Are

**Professor & Chairholder**



**Univ.-Prof. Dr.  
Thomas Hutzschenreuter**

**Secretary**



**Maria Vuillemin**

## Our Doctoral Candidates



**Tim Lämmermann**



**Jan Müller**








**Franziskus Perkhofer**



**Lynn Waffenschmidt**

# Participating in our courses enables many opportunities for you

## Skills you can learn with our courses

Strategy knowledge	Critical thinking	Research skills	Strategic problem solving	Communication
				
Learn strategic management skills for practice- and theory-oriented challenges	Learn how to critically reflect interesting phenomena and information	Learn the abilities needed to conduct impactful research projects	Learn how to approach and solve real-world management problems	Learn to successfully present your results to demanding audiences
<i>all modules</i>	<i>all modules</i>	<i>e.g., AS, MT</i>	<i>e.g., FOS, SDM</i>	<i>e.g., SDM, AS</i>

Our **SIM.TUM** alumni are in leading positions in successful firms and consultancies like:



McKinsey  
& Company

AlixPartners

**FLiX**



**BCG** BOSTON  
CONSULTING  
GROUP

**strategy&**

**CHECK24**

  
OliverWyman



... among others

# We offer highly insightful courses for different study programs

Selectable SIM.TUM courses for your individual study program

**Management &  
Technology  
(B.Sc.)**



**SIM\***  
(Elective)

**Management &  
Technology  
(M.Sc.)**



**SDM**  
(Elective)

**AS in  
Strategy**  
(Elective)

**FOS**  
(Elective)

**Master's  
Thesis**  
(Optional)

*More details on  
the next slide*

**Management  
(M.Sc.)**



**SIM\***  
(Mandatory)

**SDM&BS**  
(Elective)

**AS in  
Strategy**  
(Elective)

**FOS**  
(Elective)

**Master's  
Thesis**  
(Optional)

**Management &  
Innovation  
(M.Sc.)**



**Strategic  
Management**

**International  
Strategy &  
Management**

**Growth  
Strategies**

**Master's  
Thesis**  
(Optional)

\*SIM – Strategic and International Management

# Our teaching portfolio explained in detail

	SDM	AS in Strategy	FOS	MT	SIM.TUM Doctorate**
	Strategic Decision Making & Business Simulation	Advanced Seminar in Strategy	Fundamentals of Strategy	Master's Thesis	Doctoral Program @ SIM.TUM
Content	<ul style="list-style-type: none"> <li>SDM techniques lecture (in class)</li> <li>SDM techniques exercises (in class)</li> <li>Compet. business simulation game (in class &amp; online)</li> </ul>	<ul style="list-style-type: none"> <li>Multiple seminars in the research domains of:               <ul style="list-style-type: none"> <li>Strategy &amp; Technology</li> <li>Strategy &amp; Global Contexts</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>SIM (online)</li> <li>SMNE (online)</li> <li>Strategy principles (in class)</li> <li>Exercises (in class &amp; online)</li> </ul>	<ul style="list-style-type: none"> <li>Own impactful research projects</li> <li>Integration in SIM.TUM research</li> <li>Deep collaboration with our doctoral candidates</li> </ul>	<ul style="list-style-type: none"> <li>Firms, contexts, &amp; success</li> <li>Strategies &amp; transformations</li> <li>Strategy &amp; technology</li> <li>Strategy &amp; global contexts</li> </ul>
Duration	1 semester	1 semester	1 semester	6 months	3 years
Semester Turnus	Winter & Summer	Winter & Summer***	Winter***	Continuously	Continuously
Prerequisite	-	-	-	Min. grade of 2.3 in one of our modules*	On-demand
Examination	Business game results, group work, & presentations	Group work, seminar paper, & presentations	Final multiple-choice exam	Thesis	Thesis

\* Including our previously offered modules such as SMNE

\*\*Internal and external doctorates possible

\*\*\* not offered in WS24/25