

Our new course “Strategic Decision Making and Business Simulation” at a glance

In-class lectures



Exercises



Business simulation



Learning outcomes

Be able to identify, structure and analyze strategic problems

Develop and communicate solutions management-ready

Apply SDM toolbox to management problems

Exercise how to successfully present your results to demanding audiences

Practice strategic decision making while on the Board of your group’s company

Grasp complexity of value chain and decision-making

Timing

29th April – 12th June 2024

Examination

Group work, presentation, business simulation in 4 groups of up to 25 students