

BIG THINK DAY

MACHINE INTELLIGENCE AND THE FUTURE OF WORK

HOW WILL THE RISE OF INTELLIGENT MACHINES IMPACT THE FUTURE OF WORK AND ORGANIZATIONS?

HOW CAN LEADERSHIP EMPOWER EVERYONE TO MASTER THE TRANSITION TOWARDS A NEW DIGITAL ERA?

The rise of intelligent machines will disrupt our global society. Not far from now, robots will execute many jobs that are human labor today, intelligent algorithms will affect decision making at many levels, and the routines of operations, controls, and collaboration will change fundamentally.

How can current and future leaders prepare best for these shifts? There is clearly no right or wrong answer to that question as there are many uncertainties that might affect the future path of the digital transformation. Yet, we have to take actions today to prepare for the world of tomorrow.

At the Future of Leadership Initiative, we strongly believe that collaboration amongst diverse and exceptional people has the power to generate extraordinary outcomes.

Following this motto for the BIG THINK DAY, we bring together over 50 business executives, innovators, entrepreneurs, researchers, and highly talented students for a thought provoking, one-day co-creation event.

Together, we will develop a common understanding of how intelligent machines will impact the future of work for individuals, businesses and society at large. Based on our understanding, we will develop concrete scenarios for the organization of the future and derive implications for leadership in the 21st century.

OUR APPROACH

STEP 1

WORLD CAFÉ

„Utopia, Dystopia, and Forces of Change“

During the first part of the day, we will generate a joint and interdisciplinary understanding of our topic in a world café.

STEP 2

SCENARIO CREATION

Possible Futures in 2035

Based on the insights of the world café, we will derive critical uncertainties and co-create concrete future scenarios.

STEP 3

CREATING THE FUTURE

A Leadership Perspective

Finally, we use the scenarios to jointly reflect on the role of leadership in mastering the digital transformation.

Language	Date	Location
English	March 21 st , 2019 9am – 7pm	Center for Digital Technology and Management (CDTM) Marsstraße 20-22 80335 Munich

AGENDA OF THE DAY

08:15 Arrival and Registration

09:00 Welcome and Introduction

10:00 Insights from Global Thought Leaders

Report from Student Researchers

10:30 Pioneer Spotlights

Dr. Sylvia Hubner, Technical University of Munich
Sven Meyer-Brunswick, Mynaric
Nancy Nemes, Ms. AI
Sebastian Schaal, Luminovo AI

11:00 World Café *Utopia, Dystopia and Forces of Change*

12:30 Lunch Break

13:30 Possible Futures *From Ideas to Future Scenarios*

16:00 Scenario Presentations

17:00 Creating the future *A Leadership Perspective*

18:30 Reflection, Next Steps and Closing

19:30 Optional: Joint Dinner at Park Café



WHAT YOU CAN EXPECT

THINK WITHOUT LIMITS

Anticipate how machine intelligence may disrupt your organization and modes of working.

LEARN FROM PIONEERS

Benefit from meaningful discussions with like-minded peers across industries and generations.

EXCHANGE WITH PEERS

Receive cutting-edge insights from pioneers who work on the forefront of machine intelligence.

AT THE END OF THE DAY, YOU WILL

- + have developed a **holistic and interdisciplinary understanding** of machine intelligence and its (potential) impact on your organization and business practice;
- + will **feel energized and inspired** by inputs from experts who drive innovation;
- + have **co-created future scenarios** of working in the digital era;
- + have established a **unique network of business practitioners** from different industries, entrepreneurs, researchers and bright young talents;
- + can look forward to be **mentioned as contributor** in the final publication (optional).

ABOUT THE PROJECT

Each year, the FLI community selects a pressing issue of leadership, our so-called annual "Grand Challenge". With your participation, you contribute to the 2019 Grand Challenges activities on: **"Yes, Mr. Robot! – Leadership and the Rise of Intelligent Machines"**.

To tackle the Grand Challenge, we bring together a unique blend of people across industries, academic disciplines, and generations in various co-creation sessions. Further, a group of student researchers is conducting interviews with global thought leaders to learn from their experiences and insights.

All insights from this one-year journey will be consolidated in an open-source publication to inspire the next generation of global leaders.

Kindly note: Photographs and films will be taken at the event, which are potentially used in various public relations media (online and offline). If you do not wish to appear in the pictures, please contact Laura Bechthold by email: l.bechthold@leadership-munich.org

LOOK FORWARD TO INPUTS FROM THESE PIONEERS

DR. SYLVIA HUBNER, TUM

Sylvia researches on leadership and organizational behavior. She will share insights about one of her current projects that investigates interactions between humans and robot leaders.



SVEN MEYER-BRUNSWICK, MYNARIC AG

Sven works on the communication infrastructure of the future: space lasers. He will talk about the future of the internet and finding the balance between transparency and surveillance.



NANCY NEMES, MS. AI

Nancy serves as a member of the European AI Alliance and has founded the Ms. AI initiative. She will introduce us to her vision to empower 10 million women with AI by 2023.



SEBASTIAN SCHAAL, LUMINOVO

Sebastian has founded Luminovo, where he works on B2B deep learning projects. He will uncover some common myths about AI and share his vision of technological progress.



YOUR MODERATORS

LAURA BECHTHOLD, FLI

Laura is executive director of the Future of Leadership Initiative (FLI). She has an interdisciplinary academic background with experiences in trend research and participatory approaches.



SEBASTIAN MORGNER, FLI

Sebastian is co-founder of the FLI and an expert on the subject of leadership and strategy design. He is fascinated by how to bring objectives and strategies to life in ways that motivate people to act.



SAVE THE DATE

The Big Think Day is one of three milestone events in our annual Grand Challenge journey. Save the dates for the two upcoming events in 2019: The Future Lab in May and the Annual Meeting in November.



FUTURE LAB, MAY 23RD & 24TH

Join as a company team and work on concrete solutions how your organization can master the transition towards the age of intelligent machines.



ANNUAL MEETING, NOVEMBER 7TH & 8TH

Discuss and share your insights from the Grand Challenge with global thought leaders, senior executives, and young talents.