

Prof. Bitsch in New Zealand for IFAMA 2023 World Conference and Academic Symposium and Research Collaboration

In June, Prof. Bitsch participated in the IFAMA World Conference and Academic Symposium, where she presented research on teaching sustainability to the next leadership, and also was involved in presenting research on milk alternatives. She served as a judge in the international case competition and as a moderator for several sessions. Prof. Bitsch visited with colleagues at Lincoln University and Massey University, New Zealand, for research collaborations, planning future projects, and data collection.



Prof. Bitsch discussing with farmers and colleagues in New Zealand



Prof. Bitsch with other case judges at lunch at Lincoln University, NZ



Prof. Bitsch at the IFAMA Fellow meeting in Christchurch, NZ