Project Study in Marketing & Business Development

Dopamining exists to end the global dopamine crisis by enabling routine consistency. As our ancient neurological reward system is not made for life in the 21st century, we frequently break our habits, discipline, and health goals after just 1-2 weeks.

Dopamining solves this issue by offering AI-based accountability-as-a-service in combination with strong extrinsic motivation (stake money on your commitments). We are part of the Effective Altruism movement, and is recognized by leading charities across the globe as an institution that does good in the world.

In stage 1 of our project, we first focus on supporting users by establishing a consistent morning routine that involves a short home workout, verified and rewarded by AI. The app is almost ready to launch, and we are thus looking to extend our team with someone who is highly interested in market research, social media marketing, video editing, business strategy and/or business development.

💼 **The Job**:
- Work closely with the team to develop a go-to-market and partnerships strategy
- Engage with social media influencers and create/edit own YT/TikTok/IG videos
- Work data-driven with dashboards to understand engagement metrics and change gears
- Deeply understand our customer profiles and offer your own ideas on approaching them

🤓 **Requirements**:
- Strong personal interest in social media marketing and business development
- Some background in marketing and business, either through hobby projects, studies or a previous job. We do not require a university degree, we only focus on skill

🚀 **Benefits**:
- A high-energy & supportive team with backgrounds in Google, McKinsey, AI (PhD), etc.
- Learn from business professionals with freedom to choose your own ways to reach goals
- Very easy-going culture in terms of home office, life flexibility, and holidays
- Be part of the next big thing in the world and gain exposure to key decision-makers

⏱️ **Timeline**:
- Very flexible - Start ASAP
- Up to 3 months full-time or 6 months part-time
- Based on performance, we will gladly extend you a job offer after the project studies

Write to **contact@dopamining.io**, tell us 3-4 sentences about your app-related experience and motivation for joining the team, and let's get started!