

**LIST OF PUBLICATIONS / LISTE DER PUBLIKATIONEN**

PUBLICATIONS IN PEER REVIEWED JOURNALS / BEGUTACHTETE ZEITSCHRIFTEN

1. Wongprawmas, R., Andreani, G., Franchini, C., Biasini, B., Rosi, A., Dolgoplova, I., Roosen, J., Menozzi, D., Gómez, M.I., Scazzina, F., Mora C., Sogari, G. (2023). Nudging Italian University Students towards Healthy and Sustainable Food Choices: an online experiment. *Food Quality and Preference*, 104971. <https://doi.org/https://doi.org/10.1016/j.foodqual.2023.104971>
2. Hempel, C., Waldrop, M., Roosen, J. (2023). Consumers' perceptions of animal husbandry practices and their heterogeneous needs for information – insights from a cross-country cluster analysis. *International Food and Agribusiness Management Review*. <https://doi.org/10.22434/ifamr2022.0139>
3. Drescher, L.S., Grebitus, C., Roosen, J., (2023). Exploring Food Consumption Trends on Twitter with Social Media Analytics: The Example of Veganuary. *EuroChoices* 22(2), <https://doi.org/10.1111/1746-692X.12403>
4. Gross, S., Roosen, J., Hennessy, D. A., 2023. Determinants of farms' antibiotic consumption – A longitudinal study of pig fattening farms in Germany. *Preventive Veterinary Medicine*, 215, 105907. <https://doi.org/10.1016/j.prevetmed.2023.105907>
5. Roosen, J., Neubig, C.M., Staudigel, M., Agovi, H., 2023. Product appeal, sensory perception and consumer demand. *European Review of Agricultural Economics*, jbad020, <https://doi.org/10.1093/erae/jbad020>
6. Drescher, L. S., Roosen, J., Aue, K., Dressel, K., Schär, W., Götz, A., 2023: Sentiments in the COVID-19 crisis communication of German authorities and independent experts on Twitter. *Bundesgesundheitsblatt - Gesundheitsforschung - Gesundheitsschutz* 66(6), 2023, 689-699.
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8. Neubig, C.M., Roosen, J., Karg, C.A., Moser, S., 2022. It's safe and healthy! Increasing consumers' willingness to consume aging produce. *Food Qual. Prefer.* 101, 104608. <https://doi.org/10.1016/j.foodqual.2022.104608>
9. Dolgoplova, I., Li, B., Pirhonen, H., Roosen, J., 2022. The effect of attribute framing on consumers' attitudes and intentions toward food: A Meta- analysis. *Biobased and Applied Economics*, 10, 253–264. <https://doi.org/10.36253/bae-11511>
10. Roosen, J., M. Staudigel, S. Rahbauer (2022). Demand elasticities for fresh meat and welfare effects of meat taxes in Germany. *Food Policy*, 106(November 2021), 102194. <https://doi.org/10.1016/j.foodpol.2021.102194>
11. Hempel, C., J. Roosen (2022). The role of life satisfaction and locus of control in changing purchase intentions for organic and local food during the pandemic. *Food Quality and Preference*, 96(October 2021), 104430. <https://doi.org/10.1016/j.foodqual.2021.104430>
12. Staudigel, M., B. Brandl, J. Roosen, E. Kiesswetter, H. M. Siebentritt, N. Wawro, ... H. Hauner (2021). Association of eating motives with anthropometry, body composition, and dietary intake in healthy German adults. *Appetite*, 105865. <https://doi.org/https://doi.org/10.1016/j.appet.2021.105865>
13. Dolgoplova, I., A. Toscano, J. Roosen (2021). Different Shades of Nudges: Moderating Effects of Individual Characteristics and States on the Effectiveness of Nudges during a Fast-Food Order. *Sustainability*, 13(23), 13347. <https://doi.org/10.3390/su132313347>

14. Drescher, L.S., Roosen, J., Aue, K., Dressel, K., Schär, W., Götz, A., 2021. The spread of COVID-19 crisis communication on Twitter: The effect of structure, content and style of COVID-19 tweets of German public authorities and experts (Preprint). *JMIR Public Heal. Surveill.* 7. <https://doi.org/10.2196/31834>
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33. Richter, A., M. Rabenberg, J. Truthmann, C. Heidemann, J. Roosen, S. Thiele, G.B.M. Mensink (2017). Associations between dietary patterns and biomarkers of nutrient status and cardiovascular risk factors among adolescents in Germany: results of the German Health Interview and Examination Survey for Children and Adolescents in Germany (KiGGS). *BMC Nutrition* 3:14. <https://doi.org/10.1186/s40795-016-0123-1>
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NON-REVIEWED ARTICLES IN SCIENTIFIC JOURNALS / AUFSÄTZE IN WISSENSCHAFTLICHEN ZEITSCHRIFTEN OHNE BEGUTACHTUNGSPROZESS

Christoph-Schulz, I., M. Hartmann, P. Kenning, J. Luy, M. Mergenthaler, L. Reisch, J. Roosen, A. Spiller (2018). SocialLab – Nutztierhaltung im Spiegel der Gesellschaft. *Journal of Consumer Protection and Food Safety*: 145-150. doi.org/10.1007/s00003-017-1144-7

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- Lingl, C., M. Staudigel, J. Roosen (2017). Measuring the effects of the EU School Fruit Scheme based on consumption recalls and real choice behavior. XV EAAE Congress, 2017 Parma, Italy.
- Geisler, R., M. Staudigel, J. Roosen (2017). Verbraucherakzeptanz für reformulierte Lebensmittel: Ein Experiment für ein gesundheitsorientiertes Bürgerkonzept. German Nutrition Society (DGE) Conference, March 1 – 3, Kiel, Germany.
- \* Roosen, J. (2016). Perspectives on Consumer Research Regarding Farm Animal Welfare. Preconference Workshop on Farm Animal Welfare: Consumers' Attitudes, Evaluation and Response at the Annual Meeting of the German Association of Agricultural Economics. Bonn, 28 Sept 2016.
- \* Roosen, J., C. Grebitus (2016). The Role of Attention in Predicting Choice. Paper presented at the AAEA Annual Meeting. Boston, 2 August 2016.
- \* Roosen, J., C. Grebitus (2016). The role of attention in predicting choice. Paper presented at the Nordic Conference on Consumer Research. Aarhus, 18 May 2016.  
Richter, A., M. Rabenberg, J. Truthmann, C. Heidemann, J. Roosen, S. Thiele, G. Mensink (2015). Dietary Patterns and serum folate among adolescents in Germany: results of the KiGGS study. Poster presented at the 12<sup>th</sup> European Nutrition Conferences (FENS), Berlin, October 20-23, 2015.
- \* Grebitus, C., J. Roosen (2015). Analyzing the Effect of Complexity on Consumer-Decision Strategies. Paper Presented at IAREP – SABE Joint Conference in Sibiu, Romania: Psychology and Economics – together for a better life, 3-6 September.
- \* Lingl, C., A. Bieberstein, J. Roosen (2015). The Influence of Social Environment and Family on Fruit and Vegetables Consumption. Paper Presented at the International Congress of Agricultural Economics, Milano, 8-14 August 2015.
- \* Roosen, J. (2015). Retail Pricing Strategies and Retailers-Manufacturing Bargaining in Food Retail. EAAE Invited Session Organized and Moderated at the International Congress of Agricultural Economics, Milano, 8-14 August 2015.  
Reitmeier, M.E., C.M. Haase, J. Roosen (2014). From Stress to Fun – How Life Transitions Predict the Likelihood of Choosing Novel Food Brands and Changing Preferences. Association of Consumer Research 2014, Baltimore, Oct 23-25.  
Hasselbach, J.L., J. Roosen (2014). Talking to the sustainable consumer- Motivations behind preferences for local or organic food. International Food Marketing Research Symposium, Aarhus, DK, June 19-20.
- \* Roosen, J. (2014). Local breeds in global markets – exploiting consumer preferences for local and regional specialities. ESF Conference on Livestock Genomic Resources in a Changing world, Cardiff, UK, June 17.
- \* Reitmeier, M., J. Roosen (2014). Life Transitions and Food Choice Behavior in Older

Adults: How Changes in Social Relationships are Linked to Changes in Brand Preferences. Presented at the AAEA/EAAE/CAES Symposium on Social Networks, Social Media and the Economics of Food, May 28–29, 2014, Montreal, Canada.

Bieberstein, A., J. Roosen (2014). Understanding women's and men's meanings association with food hazards-A means-end chain approach. Presented at the AAEA/EAAE/CAES Symposium on Social Networks, Social Media and the Economics of Food, May 28–29, 2014, Montreal, Canada.

Seitz, C.C., J. Roosen (2014). Does Consumer Ethnocentrism Influence Product Knowledge? Presented at SenseAsia 2014, Singapore 11-13 May.

Reitmeier, M., J. Roosen (2013). The impact of life transitions on food consumption decisions – Analysis of older consumers. Präsentation auf dem Workshop "Context-Dependent Consumer Decision-Making. An interdisciplinary inquiry" (Dip. Economia e Management, Trento), Trento, 17 June.

Hasselbach, J., J. Roosen (2013). Consumer Heterogeneity in the Willingness to pay for local and organic food. Presented paper – 137th EAAE Seminar 'Workshop on Valuation Methods in Agro-food and Environmental Economics: Methodological and empirical challenges in Valuation Methods', Castelldefels 27-28 June 2013.

Hasselbach, J., J. Roosen (2013). Consumer Heterogeneity in the Willingness to pay for local and organic food. Presented paper – International Choice Modelling Conference, Sydney 03-05 July 2013.

Seitz, C., J. Roosen (2013). An empirical analysis of international consumers' associations with Bavarian food products. Presented at the International Food Marketing Research Symposium, Budapest 20-21 June 2013.

Hasselbach, J., J. Roosen (2013). Consumer Heterogeneity in the Willingness to pay for local and organic food. Presented paper – International Food Marketing Research Symposium, Budapest 20-21 June 2013.

Roosen, J., Grebitus, C., Farmer, A., S. Cash (2013). How can we incorporate behaviour into better obesity prevention and policy interventions? Obesity Summit, 05/02-05-06, Vancouver, Canada.

- \* Cash, S., Drescher, L., \*Grebitus, C., Hartmann, M., \*J. Roosen (2013). Information as a policy intervention. Obesity Summit, 05/02-05-06, Vancouver, Canada.

Kreyenschmidt, J., C. Grebitus, Y. Ilg, J. Roosen, H.H. Jensen (2012). Increasing Food Quality, Safety and Convenience and Reducing Food Waste through Innovative Meat Packaging. AAEA congress, 08/12-08/14, Seattle.

- \* Drescher, L.S., J. Roosen, S. Marette (2012). Consumers' Thoughts About and Willingness to Pay for Traffic-light Labelled Food and Financial Products. Presented at the AAEA/EAAE Symposium on Food Environment: The Effects of Context on Food Choice May 30–31, 2012, Tufts University, Boston, USA.

- \* Roosen, J., B. Koettl, J. Hasselbach (2012). Can local be the new organic? Food choice motives and willingness to pay. Presented at the AAEA/EAAE Symposium on Food Environment: The Effects of Context on Food Choice May 30–31, 2012, Tufts University, Boston, USA.

Kreyenschmidt, J., C. Grebitus, Y. Ilg, J. Roosen, H.H. Jensen (2011). The role of food packaging to reach sustainability. Poster presentation at the 5th ICSRC, 07/18-07/20, Bonn, Germany.

Olearius, G., J. Roosen, L.S. Drescher (2011). A Hazard Analysis of Consumers' Switching Behaviour in German Food Retailing for Dairy Products. Contributed paper 51 Jahrestagung der GEWISOLA, Halle 28.-30. September.

Olearius, G., J. Roosen (2011). Regionaler Wettbewerb im Lebensmitteleinzelhandel: Auswirkungen regionaler Einkaufsgewohnheiten und Soziodemographika auf die Struktur im Lebensmitteleinzelhandel. Postervortrag auf der 51 Jahrestagung der GEWISOLA, Halle 28.-30. September.

- \* Roosen, J., A. Bieberstein. (2011). Perception of Food Nanotechnology, Trust and Knowledge. FSN Track Session, Food Consumption Challenges in the 21<sup>st</sup> Century: Trust, Technology, Food Safety and the Demand for Food. Organized by J. Roosen and L.S. Drescher. 2011 Meeting of the Agricultural and Applied Economics Association, Pittsburgh.

Drescher, L.S., S. Marette, J. Roosen, J., (2011). The role of information search and involvement for traffic-light label usage and food choices. EAAE Track Session Paper presented at the 2011 AAEA & NAREA Joint Annual Meeting, July 25, 2011, Pittsburgh, USA.

Grebitus, C., H.H. Jensen, J. Roosen (2011). Trust towards food packaging: Natural versus chemical reactions. AAEA congress, 07/25-07/27, Pittsburgh, USA.

Drescher, L.S., Marette, S., Roosen, J. (2011). Consumer acceptance of traffic-light labelling on food vs. financial products. Selected Paper presented at the 13th EAAE Congress "Change and Un-certainty", August 31, 2011 Zurich, Switzerland.

Grebitus, C., H.H. Jensen, J. Roosen (2010). US and German Consumer Preferences for Ground Beef Packaged Under a Modified Atmosphere. First Joint EAAE/AAEA Seminar, 09/15-09/17, Freising, Germany.

Drescher, L.S., J. Roosen (2010). An analysis of the retirement-consumption puzzle for food-at-home and away-from-home expenditures in Germany. Contributed paper, 1st Joint EAAE / AAEA Seminar "The Economics of Food, Food Choice and Health", September 2010, Freising, Germany. AgEcon Search, <http://purl.umn.edu/116441>.

Bieberstein, A., F. Vandermoere, J. Roosen, S. Blanchemanche, S. Marette (2010). Revisiting social trust with regard to gendered perception of new food technologies: The case of nanofood. Contributed paper, 1st Joint EAAE / AAEA Seminar "The Economics of Food, Food Choice and Health", September 2010, Freising, Germany.

- \* Olearius, G., J. Roosen (2009). Characteristics of loyal customers for trade chains in the German food Retailing. Presented at the 113<sup>th</sup> EAAE Seminar "A resilient food industry and food chain in a challenging world", 3-6 September, Chania, Greece.
- \* Roosen, J., A. Bieberstein, S. Blanchemanche, S. Marette and F. Vandermore (2009). Consumer Willingness to Pay for Nanotechnology Applications in the Context of Food: Experimental Evidence from France and Germany. FSN Track Session, 2009 Meeting of the Agricultural and Applied Economics Association, Milwaukee, 26.-28.07.2009.

Bialkowski, A., J. Roosen, R. Möslein, A. Scharf (2009). Application of the Kano Model to Sensory Science – a New Approach to Develop the "Ideal" Fruit Smoothie, 8th Pangborn Sensory Science Symposium, 26.-30.6.2009, Florence.

Bieberstein, A., J. Roosen (2008). Explaining Gender Differences in the Perception of Food Hazards. Tagung der Österreichische Gesellschaft für Agrarökonomie, September, Wien.

- \* Roosen, J., S. Marette, S. Blanchemanche, P. Verger (2007). Does Health Risk Information Matter for Modifying Consumption? A Field Measuring the Impact of Risk Information on Fish Consumption. Presentation in an Organized Symposium 'Complex Food Risk/Benefit Communications' of the Food Safety and Nutrition Track at the annual meeting of the American Association of Agricultural Economics in Portland, Oregon, July.
- Goldberg, I., J. Roosen and R.M. Nayga, Jr. (2006). Parental Response to Health Risk

Information: A Lab Experiment on Evaluating Willingness-to-Pay for Safer Infant Milk Formula. Poster to be presented at the 26<sup>th</sup> Conference of the International Association of Agricultural Economists in Australia, August.

Goldberg, I., J. Roosen, R.M. Nayga, Jr. (2006). Parental Response to Health Risk Information: A Lab Experiment on Evaluating Willingness-to-Pay for Safer Infant Milk Formula. Poster to be presented at the 98<sup>th</sup> Seminar of the European Association of Agricultural Economists "Marketing Dynamics within the Global Trading System: New Perspectives" in Chania, July.

- \* Christoph, I.B., J. Roosen, M. Bruhn (2006). Willingness to pay for genetically modified food and non-food products. Paper to be presented at the IAREB – SABE Congress "Behavioral Economics and Economic Psychology" in Paris, July.

Pust, S. M.J. Müller, J. Roosen (2005). Die Kosten der Adipositas in Deutschland. Poster auf dem 1. Deutschen Präventionskongress. Dresden, Dezember 2005.

Jonas, A. and J. Roosen, 2005. Eine zweistufige Nachfrageschätzung für Milch: Biomilch, Handelsmarken und Herstellermarken. Contributed Paper on the Annual Meeting of the German Agricultural Economics Association. Göttingen, October.

- \* Fadlaoui, A., J. Roosen, P. Baret (2005). Of Experts, Politicians and Beasts: Setting Priorities in Farm Animal Conservation Choices. Presentation at the XI Congress of the European Association of Agricultural Economists, Copenhagen, August.

Goldberg, I., J. Roosen (2005). Measuring Consumer Willingness to Pay for a Health Risk Reduction of Salmonellosis and Campylobacteriosis. Presentation at the XI Congress of the European Association of Agricultural Economists, Copenhagen, August.

Christoph, I.B., L.S. Drescher, J. Roosen (2005). The effectiveness of 5-a-day advertisement at the point of sale in Germany. Posterpräsentation auf der "International Conference Health Benefits of Mediterranean-Style Diet: From scientific evidence to health prevention actions" vom 18.5.-21.5. in Rom, Italy.

Drescher, L.S., S. Thiele, J. Roosen, G. B. M. Mensink (2005). Demand for healthy food diversity under economic aspects. Presentation at the 97<sup>th</sup> EAAE Seminar "The Economics and Policy of Diet and Health", 22 April in Reading, England.

Drescher, L.D., S. Thiele, G.B.M Mensink, J. Roosen (2005). Lebensmittelvielfalt und Ernährungsqualität. 42nd Congress of the German Society for Nutrition (DGE), 17-18 March.

Jones, S., M. Bertaglia, C. Ligda, A. Georgoudis, J. Roosen, G. Canali, R. Scarpa, Econogene Consortium (2004). Characteristics of traditional sheep and goat breeding in marginal European rural areas. Poster-Presentation at the Annual Meeting of the European Association of Animal Production, in Bled, Slovenia.

Drescher, L.S., S. Thiele, G.B.M. Mensink, J. Roosen (2004). The impact of food diversity on diet quality. Poster-Presentation, Karlsruher Ernährungstage, 10.-12. Oktober.

- \* Roosen, J., K. Hansen, S. Thiele (2004). Food Safety and Risk Perception in a Changing World. Vortrag bei der 44. Jahrestagung der Gesellschaft für Wirtschafts- und Sozialwissenschaften des Landbaues e.V. – "Umwelt- und Produktqualität im Agrarbereich", 27-29 September, Berlin.

Jonas, A., J. Roosen (2004). Private Labels for Premium Products – The Example of Organic Food. Presentation at the 88th EAAE-Seminar, Paris: Retailing and Producer-Retailer Relationships in Food Chain. 5-6 May.

- \* Roosen, J., K. Hansen, S. Thiele (2004). Food Safety and Risk Perception in a Changing World. Selected Paper at the 84th EAAE Seminar „Food Safety in a Dynamic World“, Zeist, Niederlande, 08-10 February.

- \* Roosen, J. (2003). Ökonomische Aspekte der Lebensmittelkontrolle. Wissenschaftliche Jahrestagung des Dachverbandes für Agrarforschung. FAL, Braunschweig, 29-30 October.  
  
Ajmone-Marsan P., M. Bruford, S. Dunner, G. Erhardt, G. Hewitt, J.A. Lenstra, G. Obexer-Ruff, P. Taberlet, A. Valentini, R. Caloz, A. Georgudis, G. Canali, J. Roosen, P. Crepaldi, I. Togan, A. Vlaic, R. Niznikowski, L. Fésüs, O. Ertugrul, M. Abo-Shehada, M.A.A. El Barody, A. Hoda, M. Trommether (2003). Sustainable conservation of animal genetic resources in marginal rural areas: Integrating molecular Genetics, socio-economics and geostatistical approaches. Poster presentation at the 54<sup>th</sup> EAAP meeting, Rome, 31 August-3 September.
- \* Roosen, J. (2003) The Deseasonalization of Animal Production. Presentation at the 2003 Annual Meeting of the American Association of Agricultural Economics, Montreal, Canada, 27-31 July.
- \* Roosen, J. (2003). Marketing of Safe Food Through Labeling. Presentation at the Food and Agricultural Marketing Policy Section Conference, Emerging roles for Food Labels: Inform, Protect, Persuade. In Washington DC, 21-22 March.  
  
Bertaglia, M., J. Roosen (2003). Assessing Policies for Biodiversity Conservation: Development of an Agent-Based Methodology. 3rd International Symposium on Ecological Genetics. Katholieke Universiteit Leuven, 5-7 February, Leuven, Belgium.
- \* Roosen, J. (2002). Systemic Risk and Implications for Risk Analysis on Food Safety. Organized Session on Food Safety and Liability at the 10<sup>th</sup> European Association of Agricultural Economics Congress, Zaragoza, Spain, 28-31 August.  
  
Bertaglia, M., J. Roosen, J. Országh, P. Gerin (2002). Economic and Environmental Analysis of Domestic Water Systems: A Comparison of Centralised and On-site Options for the Walloon Region, Belgium. Paper presented at the International Conference "Science for Water Policy", Centre for Social and Economic Research on the Global Environment and School of Environmental Sciences, University of East Anglia, Marie Curie Fellowship Association. Norwich (UK), 2-4 September.
- \* Roosen, J., A. Ordonez (2002). Voluntary Agreements and the Environmental Efficiency of Participating Farms. Presented at the 10<sup>th</sup> European Association of Agricultural Economics Congress, Zaragoza, Spain, 28-31 August.  
  
Bertaglia, M., J. Roosen (2002). Applying Multigenic Methodologies to Complex Social-Environmental Problems: the Valuation and Conservation of Animal Genetic Resources in European Marginal Areas. Paper presented at the International Symposium "The Role of the Environment in Agriculture and Rural Development", Department of Economics, University of Patras, Foundation of Cephallonia and Ithaca. Cephallonia (Greece), 14-16 June.
- \* Roosen, J. (2001). L'insertion des technologies dans le monde sociale – Discussion. 1st Symposium de l'association belge d'économie rurale, 24 October, Bruxelles.
- \* Roosen, J., J.L. Lusk, J.A. Fox (2001). Branding, label of origin and label of production methods. Selected paper at the Amer. Agric. Econ. Ass. Annual Meeting in Chicago, August.
- \* Roosen, J., D.A. Hennessy (2001). Technology and Risk Aversion: A Test for the Effects of Risk Aversion on Factor Use. Selected paper at the Amer. Agric. Econ. Ass. Annual Meeting in Chicago, August.
- \* Roosen, J. (2000). Systemic Risk in Food Safety Provision: A European Perspective. Invited Panel on *Food Safety in the Changing World Food System* at the triannual

Conference of the International Association of Agricultural Economists, Berlin, 13-18 August.

- \* Roosen, J., D.A. Hennessy (2000). Do More Risk-Averse Agents Decrease Factor Use? Presented at the Congress of the European Association of Environmental and Resource Economics, Crete, 30 June-2 July.
- \* Roosen, J., D.A. Hennessy (1999). Capturing Experts' Uncertainty in Welfare Analysis: An Application to Organophosphate Use Regulation in U.S. Apple Production. Contributed Paper at the IX<sup>th</sup> Congress of the Eur. Ass. of Agric. Econ. in Warsaw, Poland, August.
- \* Roosen, J., D.A. Hennessy (1999). An Equilibrium Analysis of the Impact of Antibiotics Bans on Investment in Apple Orchards. Selected paper at the Amer. Agric. Econ. Ass. Annual Meeting in Nashville, TN, August.
- \* Roosen, J. (1999). A Regional Econometric Model of U.S. Apple Production. Selected paper at the Amer. Agric. Econ. Ass. Annual Meeting in Nashville, TN, August.
- \* Roosen, J., D.A. Hennessy (1998). Stochastic Pollution, Permit Management, and Merger Incentives. Selected paper at the Annual European Economics Conference in Berlin, Germany, September.
- \* Roosen, J., D.A. Hennessy (1997). Transfer Assessments and Efficiency in Quota-Regulated Markets." Selected paper at the Amer. Agric. Econ. Ass. Annual Meeting, Toronto, Canada, August.

#### PRESENTATIONS AT SCIENTIFIC CONFERENCES ON INVITATION / VORTRÄGE AUF WISSENSCHAFTLICHEN TAGUNGEN AUF EINLADUNG

- \* Roosen, J. (2022). Consumer preferences for reduced chemical use. Presentation at the INRAe Workshop "Reducing chemical input in agriculture: Barriers and solutions", 3-4 February, Paris (online).
- \* Roosen, J. (2021). Publishing in top agricultural and applied economics journals. Webinar of AgEconMeet, 4 October (online).
- \* Roosen, J. (2021). Der Übergang zu einer nachhaltigeren Ernährung: Von Stupsern zum Systemwandel. Invited plenary presentation at the Annual Meeting of the German Association of Agricultural Economics. 22 September, Berlin (online).
- \* Roosen, J. (2018). The influence of sex and self-control on the effectiveness of nudges to lower energy intake among young adults. Conference on Public Policies in the Context of Global Changes, 31 May, INRA, Paris.
- \* Roosen, J. (2017). Risk Assessment by the EFSA: Is there a role for economists? – Food Safety. Panel organized at the Congress of the European Association of Agricultural Economists, August 30, Parma, Italy.
- \* Roosen, J. (2016). Guiding consumers to healthier food choices: The role of accessibility, information and preference. 8th CAER-IFPRI Annual Conference 2016, Innovations in Market, Technology and Institution for Agriculture in China. 24-25 October, Fuzhou, China.
- \* Grebitus, C., J. Roosen (2015). Analyzing the Effect of Complexity on Consumer-Decision Strategies. Paper Presented at the University of Stirling Workshop: Consumer Preferences, Perceptions and Decision-making. Stirling Court Hotel, 30 October 2015
- \* Roosen, J. (2015). Value-Driven Food Choice. Food in a Biobased Economy. Wageningen, May 28-29.

- \* Roosen, J. (2012). Invited Panel, IAAE Meetings, Brazil, August 2012: Media, Information and Consumer Acceptance of New Technologies, Organiser: J. Roosen, Chair: R. Scarpa.
- \* Roosen, J., 2012. Was lernen wir aus (verhaltens-) ökonomischen Experimenten für die Regulierung von Lebensmittelmärkten? Mini-Symposium der DGE Fachgruppe „Ernährungsverhaltensforschung. DGE-Kongress, Weihenstephan, 14. März 2012.
- \* Roosen, J. (2011). Unternehmerische Landwirtschaft zwischen Marktanforderungen und gesellschaftlichen Erwartungen. Podiumsdiskussion, Jahrestagung der Gesellschaft für Wirtschafts- und Sozialwissenschaften des Landbaus, 30. September 2011
- \* Roosen, J., S. Marette (2011). Making the ‘right’ choice based on experiments: regulatory decisions for food and health. Invited Plenary Presentation, Congress of the European Association of Agricultural Economics, Zurich, 30. August - 2. September 2011.
- \* Roosen, J. (2010). Experimental Economics in Consumer Studies. Presentation at EC-DG Research Workshop Consumer Science for Today and Tomorrow – Challenges for Research in the Area “Food, Health and Well-being”, Brussels, 11 November 2010.
- \* Roosen, J., A. Bieberstein, S. Blanchemanche, S. Marette, F. Vandermore (2009). Consumer Choices of NanoFood – A Hypothetical Experiment in France and Germany. Presentation at the Joint NEC-63, Canadian Consumer and Market Demand Research Network Meeting in Banff, Canada, 27-29 September.
- Roosen, J. (2009). Emerging trends in functional food and personalized nutrition. Workshop on Challenges of Consumer Research and Food in a Changing Environment. TU München – Weihenstephan, 16 February.
- \* Roosen, J. (2008). Verbraucher und die Vermarktung gesundheitsfördernder Lebensmittel: Von individuellen Nutzen und Risiken zur Regulierung. Plenarvortrag auf der 48. Jahrestagung der Gesellschaft für Wirtschafts- und Sozialwissenschaften des Landbaus „Risiken in der Agrar- und Ernährungswirtschaft und deren Bewältigung“, 24. September.
- \* Roosen, J. (2007). Priority setting in the conservation of animal genetic resources – an application of the Weitzman approach. Presentation at the European Regional Focal Point for Animal Genetic Resources workshop in Dublin 24. August.
- \* Drescher, L., J. Roosen, S. Thiele (2007). Zahlungsbereitschaft für gesunde Ernährung. Frühjahrstagung des Fachausschusses „Strukturwandel des Haushalts“ der Deutschen Gesellschaft für Hauswirtschaft, Bonn, 12-14 April.
- \* Roosen, J. (2006). Evaluating the social and economic consequences of conservation breeding strategies. Presentation at the Expert Meeting on “Sustainable utilization as a support to the further development of the Global Strategy for Animal Genetic Resources Management.” Hotel San Pietro in Valle, Ferentillo (Terni), Italy, 2-4 July.
- \* Roosen, J. (2006)- Marketing of safe food through labelling: The pros and cons of public regulation. Blankensee Colloquium „Public and Private in Resource Governance, Potsdam, 14 January.
- \* Fadlaoui, A., J. Roosen, P. Baret (2005). Genetics and Economics: Prioritizing Breeds for Conservation. FAO Workshop on The Role of Biotechnology for the Characterization and Conservation of Crop, Forestry, Animal and Fishery Genetic Resources, Torino, 5-7 March.
- Fadlaoui, A., J. Roosen, P.V. Baret (2004). Optimization of a conservation program of local ovine and caprine breeds under an economic constraint: Application of the Weitzman approach. Presentation at the Symposium “Biodiversity: States, Stake and Future” at the Cath. University of Louvain, Louvain-la-Neuve, Belgium, 7-9 April.

- \* Roosen, J. (2004). Fiskalische Regulierung als Public Health Ansatz – Pro-Kontra Debatte. 20. Jahrestagung der Deutschen Adipositas-Gesellschaft e.V., Hamburg 08. October.
- \* Roosen, J. (2003). Differences in Regulatory Approaches due to Differences in Consumer Preferences?“ Presentation at the Workshop on European Food Safety Regulation: The Challenge of Multi-level Governance. Organized by Chr. Ansell and D. Vogel, UC Berkeley, Paris, 10-11 January.
- \* Roosen, J. (2001). Economic Evaluation of Genetic Resources. Seminar presented at the 1<sup>st</sup> Workshop of the Econogene project. Fidenza, Italy, 2 October.

PRESENTATIONS AT UNIVERSITY SEMINARS / VORTRÄGE IN UNIVERSITÄTSSMINAREN

- \* Roosen, J., C. Grebitus (2019). The role of attention in predicting choice. DCE Colloquium, TU-Berlin. 2 July.
- \* Dahlhausen, J., C. Rungie, J. Roosen (2016). The Value of Ethical Attributes: Common structures and individual preferences. China Agricultural University, 20 October .
- \* Hasselbach, J.L., C. Rungie, J. Roosen (2015). The Value of Ethical Attributes: Willingness to Pay for Animal Welfare, Local Origin and Organic Production. Oklahoma State University, Stillwater, 5 May.
- \* Hasselbach, J.L., C. Rungie, J. Roosen (2015). The Value of Ethical Attributes: Willingness to Pay for Animal Welfare, Local Origin and Organic Production. Arizona State University, Morrison School of Agribusiness, Polytechnic Campus, Mesa, 22 April.
- \* Hasselbach, J.L., C. Rungie, J. Roosen (2015). Der Wert ethischer Produkteigenschaften – Zahlungsbereitschaften für Tierwohl, regionale Herkunft und ökologische Produktionsweise. Kolloquium der Biometriebeauftragte der Bundesforschungsinstitute und der Wissenschaftsgemeinschaft Gottfried Wilhelm Leibniz, Braunschweig, 26 February.
- \* Reitmeier, M., J. Roosen (2015). Life Transitions and Changes in Food Consumption Routines in Older Consumers. Seminar presentation at the Department of Agricultural Economics, University of Kiel, 20 January.
- \* Roosen, J., B. Köttl, J. Hasselbach (2012). Consumers' willingness to pay for local and organic food: A case study in Bavaria. Agrarökonomisches Kolloquium, Universität Göttingen, 20 November.
- \* Roosen, J. (2010). The Effect of Information Choice and Discussion on Consumer Willingness-to-Pay for Nanotechnologies in Food. Research Seminar, INRA Rennes, 21 September.
- \* Roosen, J. (2010). Consumers' Choices and Perception of NanoFood in France and Germany. Seminar presentation at the Department of Agricultural Economics, University of Kiel, 6 July.
- \* Roosen, J.(2010). Consumers' Choices and Perception of NanoFood in France and Germany. Seminar presentation at the Department of Agricultural Economics, University Hohenheim, 6 May.
- \* Roosen, J. (2010). The Effect of Information Choice and Discussion on Consumer Willingness-to-Pay for Nanotechnologies in Food. Brown Bag Seminar, University of Bozen, 30 March.
- \* Roosen, J. (2010). Verbraucherschutz durch Verbraucherinformation und Marktregulierung – Erfahrungen aus der Verbraucherforschung. Landesanstalt für Gesundheit und Lebensmittel, Schleißheimer Forum, 24 March.



- \* Roosen, J., G. Olearius (2010). The dynamics in consumer expenditure and purchasing data. Presented at the Workshop on Statistical Methods and Models of the Institute of Advanced Studies, Technische Universität München, 1 February.
- \* Marette, S., J. Roosen, S. Blanchemanche, P. Verger, (2006). Health Information and the Choice of Fish Species: An Experiment Measuring the Impact of Risk and Benefit Information. Forschungsseminar, 25 May, Department of Applied Economics & Business Management, Wye Campus.
- \* Roosen, J. (2005). Discussion of 'Ökonomische Hysterese in der Veredelungsproduktion' by J. Hinrichs, O. Mußhoff und M. Odening at the Research Seminar of the Humboldt University Berlin.
- \* Roosen, J. (2004). Méthodes d'évaluation du choix des consommateurs. Presentation am INRA-PG, Paris 09 September.
- \* Roosen, J. (2002). Welfare Ordering on Second-Best Regulations, with Application to Multiple Environmental Externalities. Seminar at INRA-Paris, France, 20 June.
- \* Lusk, J.L., J. Roosen, J.A. Fox (2001). Demand for Beef from Cattle Administered Growth Hormones or Fed Genetically Modified Corn: A Comparison of Consumers in France, Germany, The United Kingdom, and the United States." Presented at the Econometrics Seminar, CORE-UCL, May.
- \* Lusk, J.L., J. Roosen, J.A. Fox (2001). Demand for Beef from Cattle Administered Growth Hormones or Fed Genetically Modified Corn: A Comparison of Consumers in France, Germany, The United Kingdom, and the United States. Presented at the Department of Agricultural Economics, Catholic University of Leuven, May .
- \* Roosen, J. (2000) Production System Design and the Provision of Food Safety. Presented at INRA-Rennes, July.
- \* Roosen, J. (2000). Lebensmittelsicherheit: Methoden zur Ermittlung von Verbraucherpräferenzen. Seminar presented at the Agricultural Economics Colloquium, University of Kiel. Kiel, May.

#### OUTREACH PRESENTATIONS / VORTRÄGE AUF FACHVERANSTALTUNGEN

- \* Roosen, J. (2021). Lebensmittelkennzeichnung, Zuckersteuer, neue Rezepturen: Wie erfolgreich sind Maßnahmen der Ernährungspolitik? Vortrag im Deutschen Museum in der Reihe „Wissenschaft für Jedermann.  
[https://www.youtube.com/watch?v=X6\\_BmDoCnKc](https://www.youtube.com/watch?v=X6_BmDoCnKc)
- \* Roosen, J. (2020). Vorstellung des Studiengangs MSc in Consumer Science an der TUM School of Management. Koordinierungsgremium des Netzwerks Verbraucherforschung, 19 February, Berlin.
- \* Roosen, J. (2017). Wirkungsvolle Präventionen? Leopoldina-Gespräch: Übergewicht, Adipositas und Ernährungsgewohnheiten. 12-13 October, Heidelberg.
- \* Roosen, J. (2017). Digitalisierung in der Agrar- und Ernährungswirtschaft. Vortrag beim John Deere Academia Day, Kaiserslautern, 3-4 April.
- \* Roosen, J. (2016). ICT und Food Choice: Die Rolle von habitualisiertem Verhalten und dessen Beeinflussung. Food 2030: Ernährung im Zeitalter der Konnektivität. Einführung beim Workshop des BMBF-Cluster Enable. 1 December in Garching.
- \* Roosen, J. (2016). Regionalität im Marketing: Erfahrungen aus dem Lebensmittelmarketing. Waldtag Bayern. Weihenstephan, 15 September.
- \* Roosen, J., J. Dahlhausen, S. Petershammer (2015). Akzeptanz der Nutztierhaltung: Die

Sicht der Verbraucher. 53 Jahre BAT – Beratertagung: Herausforderungen im Bereich Futter und Fütterung. 1 Oktober, Freising.

Reitmeier, M., J. Roosen (2013). Veränderung der Markenpräferenz für Milchprodukte durch Lebensphasenänderung. Vortrag auf der Milchwirtschaftlichen Herbsttagung. Weihenstephan, 10 October.

- \* Roosen, J. (2012). Sinn und Unsinn einer Fettsteuer. Perspektiven der Prävention von Adipositas in Deutschland – Möglichkeiten und Grenzen. Outreachtagung des Kompetenznetz Adipositas und Netzwerk Adipositas im Nationalen Genomforschungsnetz. Berlin, 25 October.
- \* Roosen, J. (2012). Produktkennzeichnung: Chancen und Grenzen der Verbraucherinformationspolitik. Vortrag im Rahmen der Fortbildung des Landesamtes für Gesundheit: Symposium Lebensmittelkennzeichnung. 22 October, Erlangen.
- \* Roosen, J. (2012). Was darf Umweltschutz kosten? Vom Einpreisen der Umwelt in die Produkte. Vortrag im Rahmen der Münchener Wissenschaftstage. 22 October, München.
- \* Roosen, J. A. Bieberstein (2012). Lebensmittelqualität aus Sicht der Verbraucher. LfL-Jahrestagung und 8. Marktforum der LfL. 17 October, Grub.
- \* Roosen, J. (2012). Produktkennzeichnung: Chancen und Grenzen der Verbraucherinformationspolitik. Vortrag auf der Lehrerfortbildung des Hans-Eisenmann-Zentrums, Weihenstephan, 9 October.
- \* Roosen, J. (2012). Produktkennzeichnung: Chancen und Grenzen der Verbraucherinformationspolitik. Vortrag auf der Tagung Nahrungsmittelproduktion für das 21. Jahrhundert, 28-29 March – Weihenstephan (Hans-Eisenmann Zentrum und Zentralinstitut für Ernährung und Lebensmittel).
- \* Roosen, J. (2011). Erwartungen der Gesellschaft an die Landwirtschaft. 50. Jahrestagung der IALB: Betriebsindividuelle Zukunftslösungen, Existenzen sichern im ländlichen Raum. 4. Juli in Landshut.
- \* Roosen, J. (2010). Wissenschaft: Moderne Methoden der Konsumforschung – Ein Update. Cluster Forum Ernährung, Consumer Insights – Konsumententrends erkennen und erfolgreiche Lebensmittelkonzepte entwickeln. TU München, 2 December.
- \* Roosen, J., A. Bieberstein (2010). Risikokommunikation zwischen Wissenschaft, Politik und Öffentlichkeit. Workshop auf der Ferienakademie für Studentinnen und junge Wissenschaftlerinnen der Evangelischen Akademie Tutzing, Mobil und Global, 15- 17 October.
- \* Roosen, J. (2009). Verbraucher und Marktsegmente bei Milch und Milchprodukten. Weihenstephaner Milchwirtschaftliche Tagung, 1 October.
- \* Roosen, J. (2009). Trends in Consumer Science- Aktuelle Ergebnisse der Verbraucherforschung. Jahrestagung des Verbands der Oecotrophologen e.V. 2009, TU München Weihenstephan, 12-13 June.
- \* Roosen, J. (2009). Konsumtrends im Markt für gesundheitsfördernde Lebensmittel: Herausforderungen an die Forschung Kolloquium zur Verabschiedung von Prof. Dr. Schaller, Forschungsanstalt Geisenheim.  
Bobke, R., M. Bruhn, J. Roosen (2009). Personalisierte Ernährung – Akzeptanz bei Risikogruppen. 59. Öffentliche Hochschultagung am 30 January in Kiel.
- \* Roosen, J. (2009). Konsumenten zwischen Globalisierung and Individualisierung. Vortrag auf der Grünen Woche im Rahmen des IAMO Symposiums 20 Jahre Transformation - gibt es jetzt den globalen Konsumenten? Berlin, 16 January.

- \* Roosen, J. (2008). Handelsmarken and Kundentreue im Lebensmitteleinzelhandel. Vortrag bei den Grainauer Tagen der Bayerischen Jungbauernschaft. Grainau, 29 November.
- \* Roosen, J. (2008). Bedeutung veränderter Konsumverhalten für den Aufbau zusätzlicher Erwerbszweige. Workshop im Rahmen der Tagung „Einkommensalternativen für Landwirte - Das 2. Standbein als Möglichkeit, die Zukunft mitzugestalten“ organisiert durch die Deutsche Vernetzungsstelle Ländliche Räume in Weiden, 11 November.
- \* Roosen, J. (2008). Verbraucher und die Vermarktung gesundheitsfördernder Lebensmittel: Von individuellen Nutzen und Risiken zur Regulierung. Vortrag am Hochschultag des Wissenschaftszentrums Weihenstephan, 27 June.
- \* Roosen, J. (2008). Märkte und Menschen. Gesundheitsfördernde Produkte in den Augen der Verbraucher. ZIEL-Akademie, Wissenschaftszentrum Weihenstephan, 12 April.
- \* Roosen, J. (2007). Der Einfluss der Agrar- und Ernährungspolitik auf die Verbraucher. Vortrag bei der 57. Hochschultagung der Agrar- und Ernährungswissenschaftlichen Fakultät der Christian-Albrechts-Universität zu Kiel, 2 February.
- \* Roosen, J. (2006). Ethische Motive beim Kauf von Konsumgütern. Vortrag im Rahmen der Ringvorlesung Ethik der Landwirtschaft und Ernährung an der Christian-Albrechts-Universität zu Kiel, 10 January.
- \* Roosen, J. (2006). Gutes muss nicht teuer sein? Preise und Werte von Nahrungsmitteln. Vortrag bei der Hermann-Ehlers-Akademie Kiel, 12 December.
- \* Roosen, J., I.B. Christoph, M. Bruhn (2006). Verbrauchereinstellungen zur grünen Gentechnik. Vortrag bei der 56. Hochschultagung der Agrar- und Ernährungswissenschaftlichen Fakultät der Christian-Albrechts-Universität zu Kiel, 3 February.
- \* Roosen, J. (2005) „5 am Tag aus Sicht der Verbraucher.“ Presentation at the membership meeting of the German 5 a day campaign, Mainz, June.
- \* Roosen, J. (2005). Verbraucher und die Reform: Würde Zucker wirklich billiger? Wäre billiger Zucker wirklich gut? Diskussion panel at the Loeccumer Landwirtschaftstagung „Zucker: Markt oder Ordnung? Die Reform der EU-Zuckermarktordnung. 4-6 February, Loeccum.
- \* Roosen, J. (2004). Kunde oder Discounter – Wer bestimmt den Preis? Podiumsdiskussion im Rahmen der Sommerakademie 2004 an der Fachhochschule Eberswalde „Zukunft der Landwirtschaft durch Ökologischen Landbau, 19 June in Eberswalde.
- \* Roosen, J. (2004). Neue Qualitätsanforderungen in der Ernährungswirtschaft – Konsequenzen für Produktions- und Vermarktungsstrategien. 54. Hochschultagung der Agrar- und Ernährungswissenschaftlichen Fakultät, Christian-Albrechts-Universität zu Kiel, 13 February.
- \* Roosen, J. (2001). Le plan de gestion agri-environnemental. Exposé, Journée d'information et de réflexion organisée par le groupe interuniversitaire de recherche en écologie appliquée (GIREA): *Les mesures agri-environnementales en Région wallonne, premiers bilans et perspectives*. 12 December, Gembloux.

PUBLIC APPEARANCES AND PUBLIC INTEREST JOURNALS/ ÖFFENTLICHE VERANSTALTUNGEN UND NICHTWISSENSCHAFTLICHE ZEITSCHRIFTEN

Roosen, J. (2022). Bayerinnenstudie Bayern 2019: Wahrnehmung der Lebenssituation in verschiedenen Lebensphase. Podiumsdiskussion im Rahmen der Reihe „Herrsching im Gespräch“ am 02.03. (online).

Roosen, J. & Drescher, L. (2011, September). Consumer motives and expectations regarding organic food consumption. Paper presented at the Focus Balkans, 2<sup>nd</sup> Open Seminar. Brussels, Belgium.

Roosen, J. (2011). Öffentliche Anhörung im Ausschuss für Landwirtschaft, Ernährung und Verbraucherschutzes des dt. Bundestages mit dem Thema „Moderne verbraucherbezogene Forschung ausbauen – Tatsächliche Auswirkungen gesetzlicher Regelungen auf Verbraucher prüfen. Berlin 19.1.2011.

Roosen, J. (2011). Verbraucherforschung für eine rationale Politikgestaltung. Wirtschaftsdienst – Zeitgespräch zu „Versagt die Verbraucherpolitik?“ 91(3): 155-168.

Roosen, J. (2010, September). Verbraucherinformation – Allheilmittel im Konsumdschungel? Paper presented at the 31. Wirtschaftsphilologentagung, Wege zu mehr ökonomischer Handlungskompetenz: Verbraucherbildung als gesellschaftliche Aufgabe. Passau, Germany.

Roosen, J. (2010). Agrarpolitik im Sinne von Konsumenten und Gesellschaft. LandInForm Spezial. Deutsche Vernetzungsstelle Ländliche Räume in der Bundesanstalt für Landwirtschaft und Ernährung.

Teilnahme an der Podiumsdiskussion des Symposiums: Verbraucherschutz und Lebensmittelkennzeichnung. Organisation: Bayerisches Staatsministerium der Justiz und für Verbraucherschutz am 15.09.2009 in München.

Teilnahme an der Podiumsdiskussion: Revolution im Einkaufswagen: Mit Genuss die Welt bewegen? Selbstbewusste Konsumentenmacht statt kopfloser Konsum. Organisation: Hermannsdorfer Landwerkstätten. 31.03.2009 in München.

Roosen, J. (2009, January). Konsumenten zwischen Globalisierung und Individualisierung. Paper presented at the Symposium „20 Jahre Transformation – Gibt es jetzt den globalen Konsumenten? Im Rahmen der Internationalen Grünen Woche. Berlin, Germany

Roosen, J. (2009, June). Trends in Consumer Science – aktuelle Ergebnisse der Verbraucherforschung. Paper presented at the VDOE-Jahrestagung zum Thema „Zukunft der Ernährungswissenschaft“. Weihenstephan, Germany.

Roosen, J. (2009, April). Nachfragepotential von funktionellen Lebensmitteln für eine personalisierte Ernährung. Paper presented at the Symposium „Funktionelle Lebensmittel“. Kiel, Germany.