

LIST OF PUBLICATIONS / LISTE DER PUBLIKATIONEN

PUBLICATIONS IN PEER REVIEWED JOURNALS / BEGUTACHTETE ZEITSCHRIFTEN

1. Staudigel, M., C. Lingl, J. Roosen (2018). Preferences versus Environment. How Do School Fruit and Vegetable Programs Affect Children's Fresh Produce Consumption? *Applied Economic Perspectives and Policy*: Forthcoming. DOI: 10.1111/aepp/ppy031
2. Dahlhausen, J., C. Rungie, J. Roosen (2018). The value of labelling credence attributes - Common structures and individual preferences. *Agricultural Economics* 48: 741-751. DOI: 10.1111/agec.12456
3. Van Loo, E. J., C. Grebitus, R. M. Nayga, W. Verbeke, J. Roosen (2018) On the Measurement of Consumer Preferences and Food Choice Behavior: The Relation between Visual Attention and Choices. *Applied Economic Perspectives and Policy* 40(4): 538-562. DOI: 10.1093/aepp/ppy022
4. Grebitus, C., J. Roosen (2018). Influence of Non-Attendance on Choices with Varying Complexity. *European Journal of Marketing* 52(9/10): 2151-2172. DOI: 10.1108/EJM-02-2017-0143
5. Dolgoplova, I., J. Roosen (2018). Competitive niche in milk pricing: Analyzing price dynamics of GMO-free, organic, and conventional milk in Germany during 2009-2010. *Food Policy* 78: 51-57.
6. Langer, K., T. Decker, J. Roosen, & K. Menrad (2018). Factors influencing citizens' acceptance and non-acceptance of wind energy in German. *Journal of Cleaner Production* 175: 133-144.
7. Kalkbrenner, B., K. Yonezawa, J. Roosen (2017). Consumer preferences for electricity tariffs: Does proximity matter? *Energy Policy* 107: 403-424.
8. Richter, A., M. Rabenberg, J. Truthmann, C. Heidemann, J. Roosen, S. Thiele, G.B.M. Mensink (2017). Associations between dietary patterns and biomarkers of nutrient status and cardiovascular risk factors among adolescents in Germany: results of the German Health Interview and Examination Survey for Children and Adolescents in Germany (KiGGS). *BMC Nutrition* 3:14.
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10. Aue, K., J. Roosen, H. H. Jensen (2016). Poverty dynamics in Germany: Evidence on the relationship between persistent poverty and health behavior. *Social Sciences and Medicine* 153: 62-70. doi: 10.1016/j.socscimed.2016.01.040
11. Kalkbrenner, B., J. Roosen (2016). Citizens' willingness to participate in local renewable energy projects: The role of community and trust in Germany. *Energy Research & Social Science* 13: 60-70. doi:10.1016/j.erss.2015.12.006
12. Grebitus, C., H. H. Jensen, J. Roosen, J. G. Sebranek (2016). Does the packaging make the product? Identifying consumers' preferences for "Natural" in packaging. *AgBioForum* 18(3): 337-344. <http://www.agbioforum.org/v18n3/v18n3a12-grebitus.htm>
13. Reitmeier, M. E., J. Roosen (2015). Life transitions and brand switching: How changes in social relationships are linked to changes in yoghurt brand and grocery chain choice. *Canadian Journal of Agricultural Economics* 63(4): 475-490. doi:10.1111/cjag.12091
14. Grebitus, C., Jutta R., C. C. Seitz (2015). Visual attention and choice: A behavioral economics perspective on food decisions. *Journal of Agricultural & Food Industrial Organization* 13(1): 73-81. doi: 10.1515/jafio-2015-0017

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17. Hasselbach, J.L., J. Roosen, 2015. Motivations behind preferences for local or organic food. *Journal of International Consumer Marketing* 27(4): 295-306.
18. Seitz, C.C., J. Roosen, 2015. Does consumer ethnocentrism influence product knowledge? *Food Quality and Preference* 43: 113-121.
19. Bieberstein, A., J. Roosen, 2015. Gender differences in the meanings associated with food hazards: A means-end chain analysis. *Food Quality and Preference* 42: 165-176.
20. Roosen, J., A. Bieberstein, S. Blanchemanche, E. Goddard, S. Marette, F. Vandermoere, 2015. Trust and willingness to pay for nanotechnology food. *Food Policy* 52: 75-83.
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25. Drescher, L.S., J. Roosen, S. Marette, 2014. The effects of traffic light labels and involvement on consumer choices for food and financial products. *International Journal of Consumer Studies* 38(3): 217-227. DOI: 10.1111/ijcs.12086
26. Grebitus, C., H.H. Jensen, J. Roosen, 2013. US and German consumer preferences for ground beef packaged under a modified atmosphere – Different regulations, different behaviour? *Food Policy* 40, 109–118.
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 37. Marette, S., J. Roosen, S. Blanchemanche, 2011. The Combination of Lab and Field Experiments for Benefit-Cost Analysis. *Journal of Benefit-Cost Analysis* 2(3): Article 2.
 38. Bieberstein, A., J. Roosen, S. Blanchemanche, S. Marette, F. Vandermoere, 2011. Akzeptanz von Innovationen im Lebensmittelsektor: Ein Vergleich zwischen Frankreich und Deutschland am Beispiel Nanotechnologie. *Ernährungs Umschau* 58(6): 290-296.
 39. Vandermoere, F., S. Blanchemanche, A. Bieberstein, S. Marette, J. Roosen, 2011. The public understanding of nanotechnology in the food domain: The hidden role of views on science, technology, and nature. *Public Understanding of Science* 20(2): 195-206.
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 43. Roosen, J., S. Marette, S. Blanchemanche, 2010. Value Elicitation using BDM and a Discrete Choice Mechanism. *Economics Bulletin* 30(2), 1554-1563.
 44. Blanchemanche S., Marette S., Roosen J., Verger P., 2010. Rational choice regulation and risk communication. Uncertainty transfer from risk assessment to public. *Health, Risk & Society* 12 (3), 271-292.
 45. Marette, S., A. Bieberstein, J. Roosen, S. Blanchemanche and F. Vandermore, 2009. Impact of Environmental, Societal and Health Information on Consumers' Choices for NanoFood. *Journal of Agricultural and Food Industrial Organization*, 7(2), Article 11.
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49. Goldberg, I., J. Roosen, R.M. Nayga, Jr., 2009. Parental Response to Health Risk Information: A Lab Experiment on Evaluating Willingness-to-Pay for Safer Infant Milk Formula. *Health Economics*, 18: 503-518.
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61. Roosen, J., S. Marette, S. Blanchemanche and P. Verger, 2007. The Effect of Product Health Information on Liking and Choice. *Food Quality and Preference*, 18, 759-770.
62. Christoph, I.B., L.D. Drescher and J. Roosen, 2006. „5 am Tag“ – Eine Untersuchung am Point of Sale. *Ernährungsumschau*, 8, 300-305.

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NON-REVIEWED ARTICLES IN SCIENTIFIC JOURNALS / AUFSÄTZE IN WISSENSCHAFTLICHEN ZEITSCHRIFTEN OHNE BEGUTACHTUNGSPROZESS

Christoph-Schulz, I., M. Hartmann, P. Kenning, J. Luy, M. Mergenthaler, L. Reisch, J. Roosen, A. Spiller (2018). SocialLab – Nutztierhaltung im Spiegel der Gesellschaft. *Journal of Consumer Protection and Food Safety*: 145-150. doi.org/10.1007/s00003-017-1144-7

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J. Roosen, B. Kalkbrenner, S. Fischer (2018). Adequate animal welfare standards from a citizen perspective - A stated choice experiment on broiler. *Journal of Consumer Protection and Food Safety Journal of Consumer Protection and Food Safety– Special Section SocialLab*, 210-217. doi.org/10.1007/s00003-017-1144-7

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Blanchemanche, S., S. Marette, J. Roosen and P. Verger, 2007. Gestion du risque et information des consommateurs : l'exemple du méthylmercure dans le poisson. *INRA Sciences Sociales – Recherches en Economie et Sociologie Rurales*, No 1, Mars.

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Joost, S., M.W. Bruford, I. Curik, J. Kantanen, J.A. Lenstra, J. Sölkner, P. Ajmone Marsan, G. Andersson, P.V. Baret, N. Buys, J. Roosen, M. Tixier-Boichard (topic editors) 2015. *Frontiers in Genetics: Research Topic Advances in farm animal genomic resources*. Frontiers in Genetics. Livestock Genomics. Available as ebook: <http://journal.frontiersin.org/researchtopic/2123/advances-in-farm-animal-genomic-resources>

Roosen, J. (editor) 2013. Consumer choice and the acceptance of production practice: introduction and overview. Special paper collection from the IAAE conference 2012. *Agricultural Economics* 44(4-5), Editorial, p. 511-512.

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Lusk, J.L., J. Roosen, J. Shogren (editors), 2011. *The Oxford Handbook of the Economics of Food Consumption and Policy*. Oxford, UK: Oxford University Press.

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Roosen, J., D. A. Hennessy (2018). The economics of antibiotics use in agriculture. In: Gail L. Cramer, Krishna P. Paudel & Andrew Schmitz: *The Routledge Handbook of Agricultural Economics*, pp. 159-174. New York: Routledge.

Thiele, S., J. Roosen (2018). Obesity, Fat Taxes and Their Effects on Consumers. In: Harry Bremmers & Kai Purnhagen (Eds.): *Regulating and Managing Food Safety in the EU. A Legal-Economic Perspective*. Springer, 169-196.

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Bieberstein, A., Vandermoere, F., Roosen, J., Blanchemanche, S. and Marette, S. (2011). Revisiting social trust with regard to gendered perception of new food technologies: The case of nanofood. In: Curtis, B. (Ed.) *Psychology of Trust*. Hauppauge, NY: Nova Science Publishers.

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Roosen, J., 2008. Marketing safe food by labelling: The pros and cons of state regulation. In: T. Sikor, E. Barlösius and W. Scheumann (ed.) 'Public and Private in Natural Resource Governance: A False Dichotomy?'. Earthscan Publications, London. S. 167-181.

Roosen, J., 2005. Verbraucher und die Reform – Würde Zucker wirklich billiger? Wäre billiger Zucker wirklich gut? In Loccumer Protokolle – Zucker: Markt oder Ordnung. By Joachim Lange (ed.). Rehburg-Loccum, pp. 167-174,

Roosen, J., 2004. Ökonomische Aspekte der Lebensmittelkontrolle. (*Economic Aspects of Food Inspections*) In: *Lebensmittelqualität und Qualitätssicherungssysteme* herausgegeben vom Dachverband für Agrarforschung. Schriftenreihe agrarspectrum, DLG Verlag, Frankfurt. Pp. 49-60.

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CONFERENCE PROCEEDINGS / KONFERENZBÄNDE

Roosen, J.; Dahlhausen, J.; Petershammer, S., 2016. Acceptance of Animal Husbandry Practices: The Consumer Perspective. Paper presented at the International European Forum on System Dynamics and Innovation in Food Networks, February 15-19, Innsbruck-Igls, Austria. Available at <http://ageconsearch.umn.edu/handle/244482>

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- Bertaglia, M., J. Roosen, J. Országh and P. Gerin, 2002. Economic and Environmental Analysis of Domestic Water Systems: A Comparison of Centralised and On-site Options for the Walloon Region, Belgium. Paper presented at the International Conference “Science for Water Policy”, Centre for Social and Economic Research on the Global Environment and School of Environmental Sciences, University of East Anglia, Marie Curie Fellowship Association. Norwich (UK), 2-4 September 2002.
- * Roosen, J. and A. Ordonez. Voluntary Agreements and the Environmental Efficiency of Participating Farms. Presented at the 10th European Association of Agricultural Economics Congress, Zaragoza, Spain, 28-31 August 2002.

- Bertaglia, M. and J. Roosen, 2002. Applying Multigenic Methodologies to Complex Social-Environmental Problems: the Valuation and Conservation of Animal Genetic Resources in European Marginal Areas. Paper presented at the International Symposium "The Role of the Environment in Agriculture and Rural Development", Department of Economics, University of Patras, Foundation of Cephallonia and Ithaca. Cephallonia (Greece), 14-16 June 2002.
- * Roosen, J. L'insertion des technologies dans le monde sociale – Discussion. 1st Symposium de l'association belge d'économie rurale, 24 October 2001, Bruxelles.
 - * Roosen, J., J.L. Lusk and J.A. Fox. Branding, label of origin and label of production methods. Selected paper at the Amer. Agric. Econ. Ass. Annual Meeting in Chicago, August 2001.
 - * Roosen, J. and D.A. Hennessy. Technology and Risk Aversion: A Test for the Effects of Risk Aversion on Factor Use. Selected paper at the Amer. Agric. Econ. Ass. Annual Meeting in Chicago, August 2001.
 - * Roosen, J. Systemic Risk in Food Safety Provision: A European Perspective. Invited Panel on *Food Safety in the Changing World Food System* at the triannual Conference of the International Association of Agricultural Economists, Berlin, 13-18 August 2000.
 - * Roosen, J. and D.A. Hennessy. Do More Risk-Averse Agents Decrease Factor Use? Presented at the Congress of the European Association of Environmental and Resource Economics, Crete, 30 June –2 July 2000.
 - * Roosen, J. and D.A. Hennessy. Capturing Experts' Uncertainty in Welfare Analysis: An Application to Organophosphate Use Regulation in U.S. Apple Production. Contributed Paper at the IXth Congress of the Eur. Ass. of Agric. Econ. in Warsaw, Poland, August 1999.
 - * Roosen, J. and D.A. Hennessy. An Equilibrium Analysis of the Impact of Antibiotics Bans on Investment in Apple Orchards. Selected paper at the Amer. Agric. Econ. Ass. Annual Meeting in Nashville, TN, August 1999.
 - * Roosen, J. A Regional Econometric Model of U.S. Apple Production. Selected paper at the Amer. Agric. Econ. Ass. Annual Meeting in Nashville, TN, August 1999.
 - * Roosen, J. and D.A. Hennessy. Stochastic Pollution, Permit Management, and Merger Incentives. Selected paper at the Annual European Economics Conference in Berlin, Germany, September 1998.
 - * Roosen, J. and D.A. Hennessy. Transfer Assessments and Efficiency in Quota-Regulated Markets." Selected paper at the Amer. Agric. Econ. Ass. Annual Meeting, Toronto, Canada, August 1997.

PRESENTATIONS AT SCIENTIFIC CONFERENCES ON INVITATION / VORTRÄGE AUF WISSENSCHAFTLICHEN TAGUNGEN AUF EINLADUNG

- * Roosen, J. (2018). The influence of sex and self-control on the effectiveness of nudges to lower energy intake among young adults. Conference on Public Policies in the Context of Global Changes, 31 May, INRA, Paris.
- * Roosen, J. (2017). Risk Assessment by the EFSA: Is there a role for economists? – Food Safety. Panel organized at the Congress of the European Association of Agricultural Economists, August 30, Parma, Italy.
- * Roosen, J. (2016). Guiding consumers to healthier food choices: The role of accessibility, information and preference. 8th CAER-IFPRI Annual Conference 2016, Innovations in Market, Technology and Institution for Agriculture in China. 24-25 October, Fuzhou,

China.

- * Grebitus, C., Roosen, J. (2015). Analyzing the Effect of Complexity on Consumer-Decision Strategies. Paper Presented at the University of Stirling Workshop: Consumer Preferences, Perceptions and Decision-making. Stirling Court Hotel, 30 October 2015
 - * Roosen, J. (2015). Value-Driven Food Choice. Food in a Biobased Economy. Wageningen, May 28-29.
 - * Roosen, J. (2012). Invited Panel, IAAE Meetings, Brazil, August 2012: Media, Information and Consumer Acceptance of New Technologies, Organiser: J. Roosen, Chair: R. Scarpa.
 - * Roosen, J., 2012. Was lernen wir aus (verhaltens-) ökonomischen Experimenten für die Regulierung von Lebensmittelmärkten? Mini-Symposium der DGE Fachgruppe „Ernährungsverhaltensforschung. DGE-Kongress, Weihenstephan, 14. März 2012.
 - * Roosen, J., 2011. Unternehmerische Landwirtschaft zwischen Marktanforderungen und gesellschaftlichen Erwartungen. Podiumsdiskussion, Jahrestagung der Gesellschaft für Wirtschafts- und Sozialwissenschaften des Landbaus, 30. September 2011
 - * Roosen, J., S. Marette, 2011. Making the ‘right’ choice based on experiments: regulatory decisions for food and health. Invited Plenary Presentation, Congress of the European Association of Agricultural Economics, Zurich, 30. August - 2. September 2011.
 - * Roosen, J., 2010. Experimental Economics in Consumer Studies. Presentation at EC-DG Research Workshop Consumer Science for Today and Tomorrow – Challenges for Research in the Area “Food, Health and Well-being”, Brussels, 11 November 2010.
 - * Roosen, J., A. Bieberstein, S. Blanchemanche, S. Marette and F. Vandermore (2009). Consumer Choices of NanoFood – A Hypothetical Experiment in France and Germany. Presentation at the Joint NEC-63, Canadian Consumer and Market Demand Research Network Meeting in Banff, Canada, 27-29.09.2009.
- Roosen, J., 2009 Emerging trends in functional food and personalized nutrition. Workshop on Challenges of Consumer Research and Food in a Changing Environment. TU München – Weihenstephan, 16.02.2009
- * Roosen, J., 2008. Verbraucher und die Vermarktung gesundheitsfördernder Lebensmittel: Von individuellen Nutzen und Risiken zur Regulierung. Plenarvortrag auf der 48. Jahrestagung der Gesellschaft für Wirtschafts- und Sozialwissenschaften des Landbaus „Risiken in der Agrar- und Ernährungswirtschaft und deren Bewältigung“, 24. September 2008.
 - * Roosen, J. 2007. Priority setting in the conservation of animal genetic resources – an application of the Weitzman approach. Presentation at the European Regional Focal Point for Animal Genetic Resources workshop in Dublin 24. August 2007.
 - * Drescher, L., J. Roosen and S. Thiele, 2007. Zahlungsbereitschaft für gesunde Ernährung. Frühjahrstagung des Fachausschusses „Strukturwandel des Haushalts“ der Deutschen Gesellschaft für Hauswirtschaft, Bonn, 12-14.04.2007.
 - * Roosen, J., 2006. Evaluating the social and economic consequences of conservation breeding strategies. Vortrag beim Expert Meeting on “Sustainable utilization as a support to the further development of the Global Strategy for Animal Genetic Resources Management.” Hotel San Pietro in Valle, Ferentillo (Terni), Italy, 2-4 July 2006.
 - * Roosen, J. Marketing of safe food through labelling: The pros and cons of public regulation. Blankensee Colloquium „Public and Private in Resource Governance, Potsdam, 14 January 2006.

- * Fadlaoui, A., J. Roosen, P. Baret: Genetics and Economics: Prioritizing Breeds for Conservation. FAO Workshop on The Role of Biotechnology for the Characterization and Conservation of Crop, Forestry, Animal and Fishery Genetic Resources, Torino 5-7 March 2005.
Fadlaoui, A., J. Roosen, and P.V. Baret. Optimization of a conservation program of local ovine and caprine breeds under an economic constraint: Application of the Weitzman approach. Presentation at the Symposium "Biodiversity: States, Stake and Future" at the Cath. University of Louvain, Louvain-la-Neuve, Belgium, 7-9 April 2004.
- * Roosen, J. Fiskalische Regulierung als Public Health Ansatz – Pro-Kontra Debatte. 20. Jahrestagung der Deutschen Adipositas-Gesellschaft e.V., Hamburg 08. Oktober 2004.
- * Roosen, J. Differences in Regulatory Approaches due to Differences in Consumer Preferences?" Presentation at the Workshop on European Food Safety Regulation: The Challenge of Multi-level Governance. Organized by Chr. Ansell and D. Vogel, UC Berkeley, Paris, 10-11 January 2003.
- * Roosen, J. Economic Evaluation of Genetic Resources. Seminar presented at the 1st Workshop of the Econogene project. Fidenza, Italy, 2 October 2001.

PRESENTATIONS AT UNIVERSITY SEMINARS / VORTRÄGE IN UNIVERSITÄTSSMINAREN

- * Dahlhausen, J., C. Rungie, J. Roosen, 2016. The Value of Ethical Attributes: Common structures and individual preferences. China Agricultural University, October 20.
- * Hasselbach, J.L., C. Rungie, J. Roosen, 2015. The Value of Ethical Attributes: Willingness to Pay for Animal Welfare, Local Origin and Organic Production. Oklahoma State University, Stillwater, May 5.
- * Hasselbach, J.L., C. Rungie, J. Roosen, 2015. The Value of Ethical Attributes: Willingness to Pay for Animal Welfare, Local Origin and Organic Production. Arizona State University, Morrison School of Agribusiness, Polytechnic Campus, Mesa, April 22.
- * Hasselbach, J.L., C. Rungie, J. Roosen, 2015. Der Wert ethischer Produkteigenschaften – Zahlungsbereitschaften für Tierwohl, regionale Herkunft und ökologische Produktionsweise. Kolloquium der Biometriebeauftragte der Bundesforschungsinstitute und der Wissenschaftsgemeinschaft Gottfried Wilhelm Leibniz, Braunschweig, February 26.
- * Reitmeier, M., J. Roosen, 2015. Life Transitions and Changes in Food Consumption Routines in Older Consumers. Seminar presentation at the Department of Agricultural Economics, University of Kiel, January 20.
- * Roosen, J., B. Köttl, J. Hasselbach, 2012. Consumers' willingness to pay for local and organic food: A case study in Bavaria. Agrarökonomisches Kolloquium, Universität Göttingen, November 20.
- * Roosen, J., 2010. The Effect of Information Choice and Discussion on Consumer Willingness-to-Pay for Nanotechnologies in Food. Research Seminar, INRA Rennes, 21 September 2010.
- * Roosen, J., 2010. Consumers' Choices and Perception of NanoFood in France and Germany. Seminar presentation at the Department of Agricultural Economics, University of Kiel, 6 July 2010.
- * Roosen, J., 2010. Consumers' Choices and Perception of NanoFood in France and Germany. Seminar presentation at the Department of Agricultural Economics, University Hohenheim, 6 May 2010.

- * Roosen, J., 2010. The Effect of Information Choice and Discussion on Consumer Willingness-to-Pay for Nanotechnologies in Food. Brown Bag Seminar, University of Bozen, 30 March 2010.
- * Roosen, J., 2010. Verbraucherschutz durch Verbraucherinformation und Marktregulierung – Erfahrungen aus der Verbraucherbefragung. Landesanstalt für Gesundheit und Lebensmittel, Schleißheimer Forum, 24 March 2010.
- * Roosen, J. and G. Olearius, 2010. The dynamics in consumer expenditure and purchasing data. Presented at the Workshop on Statistical Methods and Models of the Institute of Advanced Studies, Technische Universität München, 1 February 2010.
- * Marette, S., J. Roosen, S. Blanchemanche and P. Verger, 2006. Health Information and the Choice of Fish Species: An Experiment Measuring the Impact of Risk and Benefit Information. Forschungsseminar, 25. Mai 2006, Department of Applied Economics & Business Management, Wye Campus.
- * Roosen, J.: Discussion of 'Ökonomische Hysterese in der Veredelungsproduktion' by J. Hinrichs, O. Mußhoff und M. Odening at the Research Seminar of the Humboldt University Berlin.
- * Roosen, J. Méthodes d'évaluation du choix des consommateurs. Seminarvortrag am INRA-PG, Paris 09. September 2004.
- * Roosen, J. Welfare Ordering on Second-Best Regulations, with Application to Multiple Environmental Externalities. Seminar at INRA-Paris, France, 20 June 2002.
- * Lusk, J.L., J. Roosen and J.A. Fox. Demand for Beef from Cattle Administered Growth Hormones or Fed Genetically Modified Corn: A Comparison of Consumers in France, Germany, The United Kingdom, and the United States." Presented at the Econometrics Seminar, CORE-UCL, May 2001.
- * Lusk, J.L., J. Roosen and J.A. Fox. Demand for Beef from Cattle Administered Growth Hormones or Fed Genetically Modified Corn: A Comparison of Consumers in France, Germany, The United Kingdom, and the United States. Presented at the Department of Agricultural Economics, Catholic University of Leuven, May 2001.
- * Roosen, J. Production System Design and the Provision of Food Safety. Presented at INRA-Rennes, July 2000.
- * Roosen, J. Lebensmittelsicherheit: Methoden zur Ermittlung von Verbraucherpräferenzen. Seminar presented at the Agricultural Economics Colloquium, University of Kiel. Kiel, May 2000.

OUTREACH PRESENTATIONS / VORTRÄGE AUF FACHVERANSTALTUNGEN

- * Roosen, J. (2017). Wirkungsvolle Präventionen? Leopoldina-Gespräch: Übergewicht, Adipositas und Ernährungsgewohnheiten. 12.-13. Oktober, Heidelberg.
- * Roosen, J. (2017). Digitalisierung in der Agrar- und Ernährungswirtschaft. Vortrag beim John Deere Academia Day, Kaiserslautern, 3.-4. April.
- * Roosen, J. (2016). ICT und Food Choice: Die Rolle von habitualisiertem Verhalten und dessen Beeinflussung. Food 2030: Ernährung im Zeitalter der Konnektivität. Einführung beim Workshop des BMBF-Cluster Enable. 1. Dez. in Garching.
- * Roosen, J. (2016). Regionalität im Marketing: Erfahrungen aus dem Lebensmittelmarketing. Waldtag Bayern. Weihenstephan, 15. September.
- * Roosen, J.; Dahlhausen, J.; & Petershammer, S., 2015. Akzeptanz der Nutztierhaltung: Die Sicht der Verbraucher. 53 Jahre BAT – Beratertagung: Herausforderungen im Bereich

Futter und Fütterung. 1. Oktober, Freising.

Reitmeier, M.; Roosen, J., 2013. Veränderung der Markenpräferenz für Milchprodukte durch Lebensphasenänderung. Vortrag auf der Milchwirtschaftlichen Herbsttagung. Weihenstephan, 10. Oktober.

- * Roosen, J., 2012. Sinn und Unsinn einer Fettsteuer. Perspektiven der Prävention von Adipositas in Deutschland – Möglichkeiten und Grenzen. Outreachtagung des Kompetenznetz Adipositas und Netzwerk Adipositas im Nationalen Genomforschungsnetz. Berlin, 25. Oktober.
- * Roosen, J., 2012. Produktkennzeichnung: Chancen und Grenzen der Verbraucherinformationspolitik. Vortrag im Rahmen der Fortbildung des Landesamtes für Gesundheit: Symposium Lebensmittelkennzeichnung. 22. Oktober, Erlangen.
- * Roosen, J., 2012. Was darf Umweltschutz kosten? Vom Einpreisen der Umwelt in die Produkte. Vortrag im Rahmen der Münchener Wissenschaftstage. 22. Oktober 2012, München.
- * Roosen, J. A. Bieberstein, 2012. Lebensmittelqualität aus Sicht der Verbraucher. LfL-Jahrestagung und 8. Marktforum der LfL. 17. Oktober 2012, Grub.
- * Roosen, J., 2012. Produktkennzeichnung: Chancen und Grenzen der Verbraucherinformationspolitik. Vortrag auf der Lehrerfortbildung des Hans-Eisenmann-Zentrums, Weihenstephan, 9. Oktober 2012.
- * Roosen, J., 2012. Produktkennzeichnung: Chancen und Grenzen der Verbraucherinformationspolitik. Vortrag auf der Tagung Nahrungsmittelproduktion für das 21. Jahrhundert, 28.-29. März 2012 – Weihenstephan (Hans-Eisenmann Zentrum und Zentralinstitut für Ernährung und Lebensmittel).
- * Roosen, J., 2011. Erwartungen der Gesellschaft an die Landwirtschaft. 50. Jahrestagung der IALB: Betriebsindividuelle Zukunftslösungen, Existenzen sichern im ländlichen Raum. 4. Juli 2011 in Landshut.
- * Roosen, J., 2010. Wissenschaft: Moderne Methoden der Konsumforschung – Ein Update. Cluster Forum Ernährung, Consumer Insights – Konsumententrends erkennen und erfolgreiche Lebensmittelkonzepte entwickeln. TU München-Weihenstephan, 2. Dezember 2010.
- * Roosen, J., A. Bieberstein, 2010. Risikokommunikation zwischen Wissenschaft, Politik und Öffentlichkeit. Workshop auf der Ferienakademie für Studentinnen und junge Wissenschaftlerinnen der Evangelischen Akademie Tutzing, Mobil und Global, 15. – 17.10.2010.
- * Roosen, J., 2009. Verbraucher und Marktsegmente bei Milch und Milchprodukten. Weihenstephaner Milchwirtschaftliche Tagung, 1. Oktober 2009.
- * Roosen, J., 2009. Trends in Consumer Science- Aktuelle Ergebnisse der Verbraucherforschung. Jahrestagung des Verbands der Oecotrophologen e.V. 2009, TU München Weihenstephan, 12.-13.06.2009.
- * Roosen, J., 2009. Konsumtrends im Markt für gesundheitsfördernde Lebensmittel: Herausforderungen an die Forschung Kolloquium zur Verabschiedung von Prof. Dr. Schaller, Forschungsanstalt Geisenheim.
Bobke, R., M. Bruhn and J. Roosen, 2009. Personalisierte Ernährung – Akzeptanz bei Risikogruppen. 59. Öffentliche Hochschultagung am 30. Januar 2009 in Kiel.
- * Roosen, J., 2009. Konsumenten zwischen Globalisierung and Individualisierung. Vortrag auf der Grünen Woche 2009 im Rahmen des IAMO Symposiums 20 Jahre Transformation - gibt es jetzt den globalen Konsumenten? Berlin, 16. Januar 2009.

- * Roosen, J., 2008. Handelsmarken and Kundentreue im Lebensmitteleinzelhandel. Vortrag bei den Grainauer Tagen der Bayerischen Jungbauernschaft. Grainau, 29.11.2008.
- * Roosen, J. 2008. Bedeutung veränderter Konsumverhalten für den Aufbau zusätzlicher Erwerbszweige. Workshop im Rahmen der Tagung „Einkommensalternativen für Landwirte - Das 2. Standbein als Möglichkeit, die Zukunft mitzugestalten“ organisiert durch die Deutsche Vernetzungsstelle Ländliche Räume in Weiden, 11. November 2008.
- * Roosen, J., 2008. Verbraucher und die Vermarktung gesundheitsfördernder Lebensmittel: Von individuellen Nutzen und Risiken zur Regulierung. Vortrag am Hochschultag des Wissenschaftszentrums Weihenstephan am 27. Juni 2008.
- * Roosen, J., 2008. Märkte und Menschen. Gesundheitsfördernde Produkte in den Augen der Verbraucher. ZIEL-Akademie, Wissenschaftszentrum Weihenstephan am 12. April 2008.
- * Roosen, J., 2007. Der Einfluss der Agrar- und Ernährungspolitik auf die Verbraucher. Vortrag bei der 57. Hochschultagung der Agrar- und Ernährungswissenschaftlichen Fakultät der Christian-Albrechts-Universität zu Kiel, 2. Februar 2007.
- * Roosen, J., 2006. Ethische Motive beim Kauf von Konsumgütern. Vortrag im Rahmen der Ringvorlesung Ethik der Landwirtschaft und Ernährung an der Christian-Albrechts-Universität zu Kiel, 10.1.2007.
- * Roosen, J., 2006. Gutes muss nicht teuer sein? Preise und Werte von Nahrungsmitteln. Vortrag bei der Hermann-Ehlers-Akademie Kiel, 12.12.2006.
- * Roosen, J., I.B. Christoph, M. Bruhn: Verbrauchereinstellungen zur grünen Gentechnik. Vortrag bei der 56. Hochschultagung der Agrar- und Ernährungswissenschaftlichen Fakultät der Christian-Albrechts-Universität zu Kiel, 3. Februar 2006.
- * Roosen, J.: „5 am Tag aus Sicht der Verbraucher.“ Presentation at the membership meeting of the German 5 a day campaign, Mainz, June 2005.
- * Roosen, J. Verbraucher und die Reform: Würde Zucker wirklich billiger? Wäre billiger Zucker wirklich gut? Diskussion panel at the Loccum Landwirtschaftstagung „Zucker: Markt oder Ordnung? Die Reform der EU-Zuckermarktordnung. 4-6 February 2005, Loccum.
- * Roosen, J. Kunde oder Discounter – Wer bestimmt den Preis? Podiumsdiskussion im Rahmen der Sommerakademie 2004 an der Fachhochschule Eberswalde „Zukunft der Landwirtschaft durch Ökologischen Landbau am 19. Juni 2004 in Eberswalde.
- * Roosen, J. Neue Qualitätsanforderungen in der Ernährungswirtschaft – Konsequenzen für Produktions- und Vermarktungsstrategien. 54. Hochschultagung der Agrar- und Ernährungswissenschaftlichen Fakultät, Christian-Albrechts-Universität zu Kiel, 13. Februar 2004.
- * Roosen, J. Le plan de gestion agri-environnemental. Exposé, Journée d'information et de réflexion organisée par le groupe interuniversitaire de recherche en écologie appliquée (GIREA): *Les mesures agri-environnementales en Région wallonne, premiers bilans et perspectives*. 12 December 2001, Gembloux.

PUBLIC APPEARANCES AND PUBLIC INTEREST JOURNALS/ ÖFFENTLICHE VERANSTALTUNGEN UND NICHTWISSENSCHAFTLICHE ZEITSCHRIFTEN

Roosen, J. & Drescher, L. (2011, September). Consumer motives and expectations regarding organic food consumption. Paper presented at the Focus Balkans, 2nd Open Seminar. Brussels, Belgium.

Roosen, J., 2011. Öffentliche Anhörung im Ausschuss für Landwirtschaft, Ernährung und Verbraucherschutz des dt. Bundestages mit dem Thema „Moderne verbraucherbezogene Forschung ausbauen – Tatsächliche Auswirkungen gesetzlicher Regelungen auf Verbraucher prüfen. Berlin 19.1.2011.

Roosen, J., 2011. Verbraucherforschung für eine rationale Politikgestaltung. Wirtschaftsdienst – Zeitgespräch zu „Versagt die Verbraucherpolitik?“ 91(3): 155-168.

Roosen, J. (2010, September). Verbraucherinformation – Allheilmittel im Konsumdschungel? Paper presented at the 31. Wirtschaftsphilologentagung, Wege zu mehr ökonomischer Handlungskompetenz: Verbraucherbildung als gesellschaftliche Aufgabe. Passau, Germany.

Roosen, J., 2010. Agrarpolitik im Sinne von Konsumenten und Gesellschaft. LandInForm Spezial. Deutsche Vernetzungsstelle Ländliche Räume in der Bundesanstalt für Landwirtschaft und Ernährung.

Teilnahme an der Podiumsdiskussion des Symposiums: Verbraucherschutz und Lebensmittelkennzeichnung. Organisation: Bayerisches Staatsministerium der Justiz und für Verbraucherschutz am 15.09.2009 in München.

Teilnahme an der Podiumsdiskussion: Revolution im Einkaufswagen: Mit Genuss die Welt bewegen? Selbstbewusste Konsumentenmacht statt kopfloser Konsum. Organisation: Hermannsdorfer Landwerkstätten. 31.03.2009 in München.

Roosen, J. (2009, January). Konsumenten zwischen Globalisierung und Individualisierung. Paper presented at the Symposium „20 Jahre Transformation – Gibt es jetzt den globalen Konsumenten? Im Rahmen der Internationalen Grünen Woche. Berlin, Germany

Roosen, J. (2009, June). Trends in Consumer Science – aktuelle Ergebnisse der Verbraucherforschung. Paper presented at the VDOE-Jahrestagung zum Thema „Zukunft der Ernährungswissenschaft“. Weihenstephan, Germany.

Roosen, J. (2009, April). Nachfragepotential von funktionellen Lebensmitteln für eine personalisierte Ernährung. Paper presented at the Symposium „Funktionelle Lebensmittel“. Kiel, Germany.