

Job posting

The **Chair of Marketing and Consumer Research** at Technical University of Munich (TUM School of Management), in Freising, Weihenstephan (Germany) offers a

Research Associate Position (Doctoral or PostDoc)

starting July 2024 or later. The initial appointment will be for three years (extendable to six years). Salaries are in accordance with the German State Regulated Public Service Salary Scale (TV-L E13). For successful candidates holding a doctoral degree, employment is at 100 %, for those before employment starts at 70 % to allow sufficient time for obtaining research qualifications within the TUM Graduate School.

The successful candidate is expected to teach Bachelor and Master courses, initiate and supervise third-party funded projects, and conduct research in the field of Consumer Behavior and Consumer Economics. Strong quantitative skills are desired. Applicants for a PostDoc position should have a PhD in Applied Economics or Consumer Research, a developing bibliography of publications, and clear potential to publish in leading journals. Applicants wanting to pursue a doctorate should hold an above-average university degree (master's degree or comparable) in the field of consumer science, agricultural/food economics, or social sciences. The ability to conduct research and teach in German is an advantage.

The **Chair of Marketing and Consumer Research** has a history in research on food consumption, sustainable consumer behavior, and information behavior of consumers. We offer a stimulating working environment that promotes creativity and collegiality. The position offers ample opportunities for independent research, collaborative work, and further qualification (doctorate / 'habilitation').

Applications are expected until May 17, 2024 or until the position is filled. Please send a cover letter, curriculum vitae, copies of key documents (transcripts, degree certificates), and up to two publications and contact details of up to three persons who can provide a reference letter (PostDoc position) or your master's thesis (doctoral position) in electronic form to Ms. Helga Brandstetter (hbrandstetter@tum.de).

For further information contact the head of the chair group, Professor Jutta Roosen (jroosen@tum.de).

More information on the chair group and our activities is available on our website.

Technical University of Munich

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