

17.12.2024

## Job Offering

The **Chair of Marketing and Consumer Research** at Technical University of Munich (located at the Weihenstephan Campus) is seeking a

### Student Assistant (m/f/d)

for 7 working hours per week in Freising. The position is initially limited to 6 months, with the possibility of extension based on mutual agreement. Anticipated starting date is February 2025.

#### Tasks:

- Assisting with teaching activities (preparing slides, designing introductory exercises in R (e.g., R Markdown files), creating course content and tests for self-assessments in Moodle)
- Supporting research projects
- Performing editorial tasks (e.g., formatting, translations, proofreading documents)

#### Requirements:

- Student in Bachelor's or (preferably) Master's program
- Proficiency in R and MS Office (Excel, PowerPoint, Word)
- Experience in teaching activities (e.g., tutoring) is a plus
- Reliable, conscientious, and detail-oriented
- Able to work and solve problems independently
- Excellent command of English (required); German proficiency is an advantage
- Ability to travel to Freising once a week

**If you are interested, please send your CV, a current overview of grades, and a short statement of motivation to:**

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