

01.07.2025

Job Offering

The **Chair of Marketing and Consumer Research** at the Technical University of Munich (located at the Weißenstephan-Freising Campus) is seeking a

Student Assistant (m/f/d)

for up to 15 working hours per week in Freising. The position is until December 31, 2025, with the possibility of extension based on mutual agreement. The anticipated starting date is **as soon as possible**.

Tasks:

- Assistance with research projects
- Support with teaching
- Support with daily administrative tasks
- Literature research
- Editorial work (e.g., formatting, translations, proofreading of documents)

Requirements:

- Student in a Bachelor's or Master's program
- Proficiency in MS Office programs (Excel, PowerPoint, Word), knowledge of a statistical program (SPSS, Stata, R) would be an advantage
- Experience in teaching activities (e.g., tutoring) is a plus
- Reliable, conscientious, and detail-oriented
- Able to work and solve problems independently
- Excellent command of English (required); German proficiency is an advantage
- Ability to travel to Freising at least once a week

If you are interested, please send your CV, a current overview of grades, and a short statement of motivation to:

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Chair of Marketing and Consumer Research
Email: ecem.emur@tum.de