

# Curriculum Vitae - Matthias Staudigel

## Personal information

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| Name    | Matthias Staudigel   |
| Address | Chair of Marketing and Consumer Research<br>TUM School of Management<br>Technical University of Munich<br>Alte Akademie 16<br>85354 Freising |
| Phone   | +49 8161 71 3869   |
| E-mail  | matthias.staudigel@tum.de  |

## Education

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| March 2014 | Ph.D. (Dr. agr., summa cum laude), Justus-Liebig-University of Giessen,<br>Supervisor: Prof. Dr. Roland Herrmann<br>Title: „Obesity, food demand, and models of rational consumer<br>behaviour - Econometric analyses and challenges to theory“ |
| Oct 2008   | M.Sc. Food Economics, Justus-Liebig-University of Giessen   |
| Oct 2006   | B.Sc. Nutritional Sciences and Home Economics, University of Giessen  |

## Professional experience

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| since April 2016           | Assistant Professor, Chair of Marketing and Consumer Research,<br>Technical University of Munich                                  |
| March 2015 -<br>March 2016 | DFG research Fellowship, Department of Resource Economics and<br>Environmental Sociology, University of Alberta, Edmonton, Canada |
| Nov 2012 -<br>March 2015   | Researcher, Center for international Development and Environmental<br>Research (ZEU), Justus-Liebig-University of Giessen         |
| Nov 2008 -<br>Oct 2012     | Junior Researcher, Institute of Agricultural Policy and Market Research,<br>Justus-Liebig-University of Giessen                   |

## Awards and honors

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- **Best-Paper-Prize**, Annual meeting of the German Society of Agricultural Economics (Gewisola) in Bonn, September 2016
- **GEWISOLA-Prize** awarded by the German Society of Agricultural Economics for excellent achievements by younger researcher (Dissertation), September 2015

- **Prize for the best dissertation in 2015** Förderkreis Agrarwissenschaften, Ökotrophologie und Umweltmanagement e.V., November 2014
- **Best-Paper-Prize**, Annual meeting of the German Society of Agricultural Economics (Gewisola) in Hohenheim, September 2012

### Research grants and funding

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- 2018     Focus area „Healthy consumer choices in a complex food market environment”, *enable*-Cluster, Coordinator: Prof. Dr. H. Hauner, TU Munich, BMBF (Federal Ministry of Education and Research), **€ 250,987**
- Travel grant for joint project with researchers at Toulouse School of Economics, BayFrance (Franco-Bavarian University cooperation center), **€ 1,960**
- Grant for annual subscription to the Mintel Global New Products Database, Vereinigung zur Förderung der Milchwissenschaftlichen Forschung an der TUM in Freising-Weißenstephan e.V., **€ 7,500**
- 2017     Grant for teaching material, Study Program Division Agricultural and Horticultural Sciences at TUM, **€ 1,850**
- 2015     Research Fellowship at the Department of Resource Economics and Environmental Sociology, University of Alberta, DFG (German Research Foundation), **€ 33,000**
- 2011     Travel grant, Congress of the European Association of Agricultural Economists in Zurich, DAAD (German Academic Exchange Service), **€ 700**

### Reviewing activities (selection)

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- Journal of Economic Behavior & Organization
- European Review of Agricultural Economics
- Food Policy
- Economics and Human Biology
- Journal of Agricultural Economics
- Agricultural Economics
- French National Research Agency (ANR)
- Congress of the European Association of Agricultural Economists (EAAE)
- Congress of the International Association of Agricultural Economists (IAAE)

Freising, October 28, 2020