



Trainee Technical Marketing (f/m/div)* - International Graduate Program

Job description

Are you ready to start your career in a fast-moving, future-oriented environment? The International Graduate Program (IGP) at Infineon gives you full insight into how we come up with innovations. Our products enable self-driving cars, help save tons of CO₂, and allow contactless (and secure!) credit card payments. Joining the IGP will give you the big picture of Infineon: Over the course of 18 months, you have at least three different assignments – at least one of them abroad. By working in different departments, you can get an idea of what suits you best. From the beginning, you'll have a chance to roll up your sleeves and take on challenging tasks. Besides that, you have the opportunity to build strong global relationships across sites, functions and departments, and to meet the global IGP community face to face and at virtual conferences. And if that isn't enough, you'll have permanent employee status from the start.

As an IGP Sales & Marketing Trainee you will work on your own projects and get in depth-knowledge into the world of Technical Sales & Marketing at Infineon Technologies. Within the different assignments, projects and classroom trainings you will build many of the strengths we rely on from leaders in our organizations.

Your program consists of the following elements:

- At the **Munich Headquarter** you will be working closely with and supporting the regional center teams to contribute to future revenue growth
- **International assignment** of 4 – 8 months to support the Sales & Marketing teams with specific initiatives under your responsibility
- **Support global G2M strategy for the region, regional G2M activities** on application level and feedback on customer / market acceptance
- Be part of **design-wins by supporting Sales and business development activities** on application level
- Take the driver role for **selected initiatives** contributing to time-to-market. In all these activities you work closely and constructively with teams and leaders throughout the organization

Profile

You are curious and interested in a broad range of topics and always try to get new insights and ideas. You don't expect things to be handed to you on a silver platter. You question existing assumptions and love change – which is guaranteed in the semiconductor industry. You are pragmatic and analytic, because we need both at Infineon. Standing still is not your thing. You find inspiration in working with different kinds of people, collaborating with your colleagues on the big picture.

At a glance

Location: **Munich (Germany)**
Job ID: **366245**
Start date: **Apr 01, 2023**
Entry level: **0-1 year**
Type: **Full time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **366245**

www.infineon.com/jobs



Contact

Sebastian Schmaus
Talent Attraction Manager



Plus, you fulfill the following qualifications:

- A degree in **Industrial Engineering, Electrical Engineering, Physics or equivalent**
- Already gained first **practical experience** in Sales & Marketing or another related field e.g. through internships during your studies
- Ideally gained a **first experience abroad**
- An **affinity for technology** as well as high commitment and willingness to pursue desirable goals
- Capability to **openly and effectively communicate** and **work with teams** and **stakeholders** on all levels of the organization
- **Excellent English language and communication skills**, with German fluency considered a plus
- **Willingness to travel on regular basis**

And you fully agree with these statements:

- I am an **ambitious and open-minded** person who loves to get to know new people and learn about new topics
- When I think about moving **to another country for at least three months**, I want to start packing my bags
- **I like to work in teams that are very diverse and in which everyone speaks English**
- **I can't wait to present a concept to teams and managers** – and I don't mind doing it in English
- My friends describe me as “ **highly independent and self-motivated team player**”

If this is you, then we want to make it easy for you to apply:

All we need is your CV and your relevant certificates, such as your final university degree or your most recent university transcripts. Tell us more about your motivation for applying in a short cover letter. Convince us with your personality, special skills and experiences.

Please send your application documents at the **latest by Friday, 27.01.2023**.

The Recruiting Day will take place on **Thursday, 16.02.2023**.

Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.



** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

