

You are passionate about technology? You want to support deep tech start-up founders in bringing their products from the lab into the world? Then join us as part of the Venture Lab Quantum and become part of Munich's vibrant deep tech start-up community. We are the central engine for entrepreneurial efforts in quantum technologies in Munich and part of the flagship initiative Munich Quantum Valley. In close collaboration with our local ecosystem, we are building one of the leading innovation hubs for Quantum Technologies on the globe. As part of the core team of our Venture Lab we are looking for a

## Marketing Lead (m/f/d) (part-time working student)

### How you will support us:

- Promote the TUM Venture Labs and the VL Quantum to students and PhDs
- Create and execute marketing strategies and timelines
- Create marketing material (visuals and text, such as LinkedIn and slack posts, as well as posters and flyers)
- Manage the VL Quantum newsletter (Mailchimp) and webpage
- Shape the strategy of the VL Quantum by coming up with creative ideas or improvements for events and offerings
- Shape the public representation of the VL Quantum and its offerings for start-up teams
- Support in organising and promoting the VL Quantum core offerings

### Your profile:

- Preferably academic background or work experience in Management, Marketing, Design or comparable
- Want to have an impact in Munich's deep tech start up ecosystem
- Creative and can come up with new ways of increasing our brand awareness
- Very good interpersonal, verbal and written communication skills
- Self-driven and pragmatic way of working with a high degree of ownership
- Fluency in German and English

### What you can expect in return:

- Work within a dynamic and highly motivated environment
- Become part of our unique network of exceptional research institutions, UnternehmerTUM as Europe's leading entrepreneurship center and leading industry partners
- Get insight into Munich's deep tech start-up scene and work in one of the hottest fields of technological innovation

Working relationship will start as soon as possible and last for at least one semester, preferably longer. Payment in line with TUM student assistant contracts with a capacity of 7-20 hours per week. As an equal opportunity and affirmative action employer, TUM explicitly encourages applications from women as well as from all others who would bring additional diversity dimensions to the university's research and teaching strategies. Preference will be given to disabled candidates with essentially the same qualifications.

Please apply with a cover letter stating the earliest date of entry, CV and copies of your most important certificates via [quantum@tum-venture-labs.de](mailto:quantum@tum-venture-labs.de) with the subject "**Marketing Lead**".

### Contact:

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Weitere Informationen: <https://www.tum-venture-labs.de/labs/quantum/>

As part of your application for a position at the Technical University of Munich (TUM), you are transmitting personal data. Please note our data protection information in accordance with Art. 13 General Data Protection Regulation (GDPR) for the collection and processing of personal data in the context of your application. By submitting your application, you confirm that you have taken note of TUM's data protection information.