

Developing and Marketing New Products (Übung)

Lecturer	Prof. Dr. Christoph Fuchs, Sara Caprioli, Armin Granulo
Allocation to curriculum	See TUMonline
Offered in	Wintersemester 2015/16
Semester weekly hours	1 SWS
Registration	See “Course criteria & registration”

Scheduled dates

Dates will be soon announced

Course criteria

The course targets students who take the Developing and Marketing New Products course

Registration

Please register via email to gabriella.loparco@tum.de.

For course-related questions, please contact sara.caprioli@tum.de

Content

The purpose of this course is to help students with their new product development assignment in the “Developing and Marketing New Products” course.